

ANNUAL MEETING OF THE INTERNATIONAL SCIENTIFIC COMMITTEE ON HISTORIC CITIES, TOWNS AND VILLAGES
(CIVVIH) – ICOMOS

3RD CONFERENCE OF THE SUB-COMMITTEE FOR CENTRAL AND EASTERN EUROPE

**LIVING HERITAGE AND URBAN
RESILIENCE**

**INTEGRATING INTANGIBLE CULTURAL HERITAGE INTO URBAN
PLANNING AS A STRATEGY FOR SUSTAINABLE DEVELOPMENT AND
POST-CRISIS URBAN RECOVERY**

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**STRATEGIES FOR ENHANCING
HISTORIC CITIES' RESILIENCE TO
DISASTERS**

**SEPTEMBER 10-15, 2025
KULDIGA, LATVIA**



CIVVIH
ICOMOS



INTEGRATING INTANGIBLE CULTURAL HERITAGE INTO URBAN PLANNING AS A STRATEGY FOR SUSTAINABLE DEVELOPMENT AND POST-CRISIS URBAN RECOVERY



ARMED CONFLICTS AND OUTBREAKS OF TERRORISM

THE IMPACT OF THE COVID-19 PANDEMIC ON SOCIETY

EU WORK PLAN FOR CULTURE 2023-2026

CLIMATE CHANGE AND LOSS OF BIODIVERSITY

TECHNOLOGICAL AND ENVIRONMENTAL CATASTROPHES



INTEGRATING INTANGIBLE CULTURAL HERITAGE INTO URBAN PLANNING AS A STRATEGY FOR SUSTAINABLE DEVELOPMENT AND POST-CRISIS URBAN RECOVERY

THE SYSTEM INTEGRITY OF SPIRITUALITY OF SOCIUM AND SPIRITUALITY OF URBAN ENVIRONMENT

«POPULATION» — « ENVIRONMENT »



BIOLOGICAL

A person exists obeying a set of natural needs that prompt a person to take actions aimed at their satisfaction

SPIRITUAL

The most important elements of a person's spirituality are values, morality, and worldview. Human spirituality is represented by a set of qualities and properties that allow a person to fully exist in the world of culture, in the normative and value spheres of mythology, religion, morality, art, philosophy and law.

THE LEVEL OF SPIRITUALITY OF
A PERSON (SOCIETY) ↑

THE LEVEL OF SPIRITUALITY OF
A PERSON (SOCIETY) ↓

SPIRITUAL

Connected with the psyche of a person, his feelings and emotional-aesthetic world, with the form of collective and individual thinking.

THE LEVEL OF SPIRITUALITY OF
THE URBAN ENVIRONMENT ↑

THE LEVEL OF SPIRITUALITY OF
THE URBAN ENVIRONMENT ↓

DIRECT PROPORTIONAL DEPENDENCE

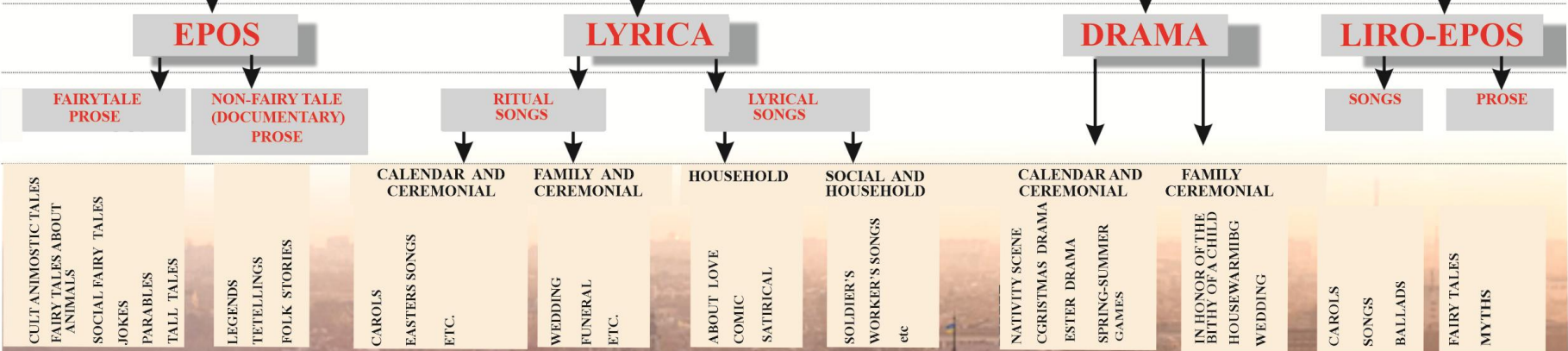
MATERIAL

Implemented in the formation of the environment for human activity and its evaluation is determined by utilitarian conveniences regulated by design norms

The spirituality of the urban environment

an integral collection of socially significant information about historical facts and events, biographies of notable individuals, reflected in myths, legends, stories, and narratives, which are part of the intangible cultural heritage of humanity, characterizing a specific territory and its meaning

INFORMATION STRUCTURE (MYTHO-TOPONYMIC POTENTIAL)



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SPIRITUALITY OF THE URBAN ENVIRONMENT

A POWERFUL CEMENTING TOOL
FOR FORMING THE MENTALITY
OF SOCIETY (NATION)

MENTALITY OF SOCIETY (NATION)

A SET OF ESTABLISHED UNCONSCIOUS FORMS
OF WORLDVIEW THAT DETERMINE
THE GENERAL FEATURES OF THE
ATTITUDE AND BEHAVIOR OF
THESE PEOPLE TOWARDS
PHENOMENA AND OBJECTS

MASTERING THE
CONSCIOUSNESS
OF SOCIETY

THE CONSCIOUSNESS OF SOCIETY

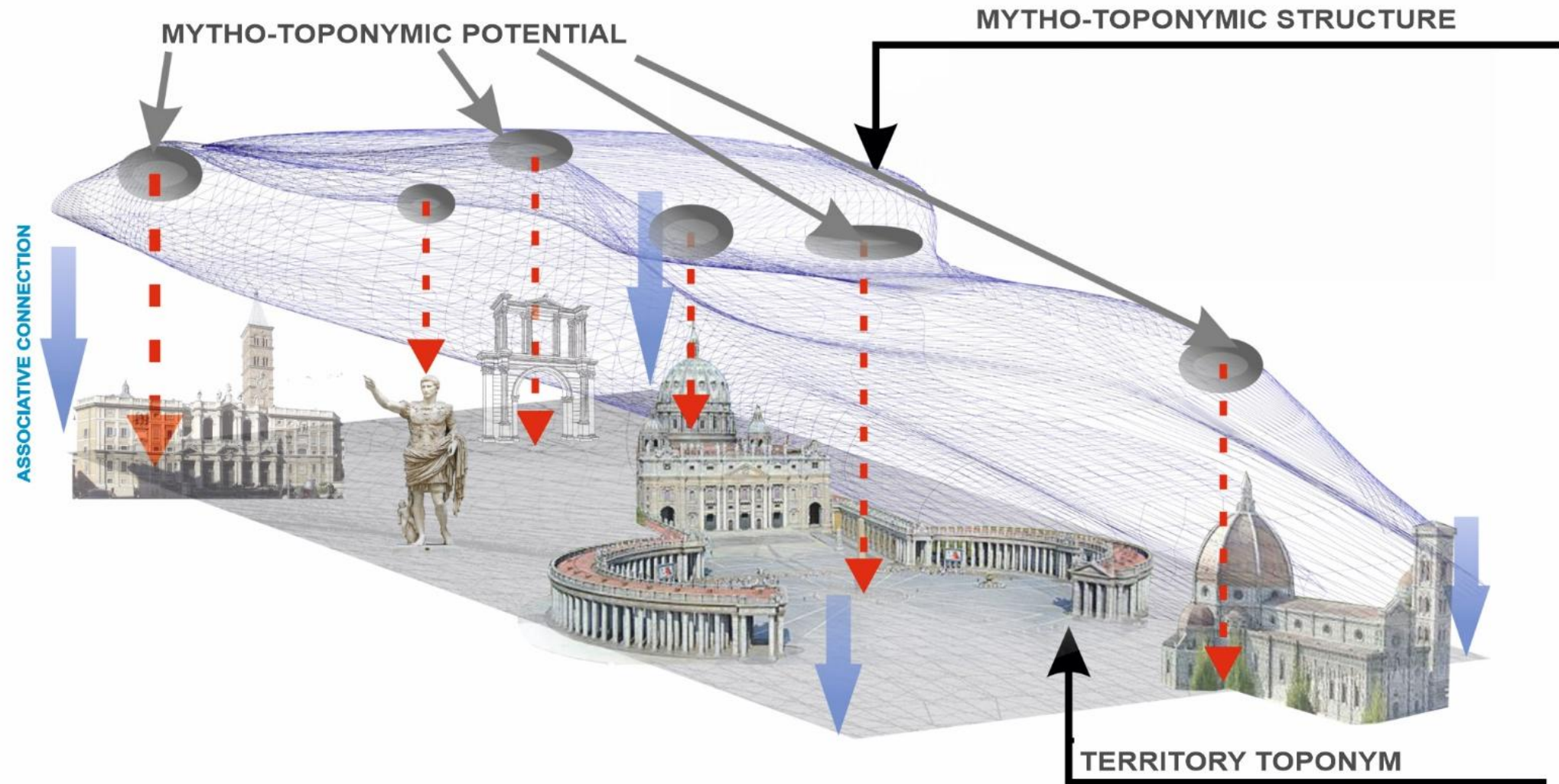
FORMS THE
MENTALITY



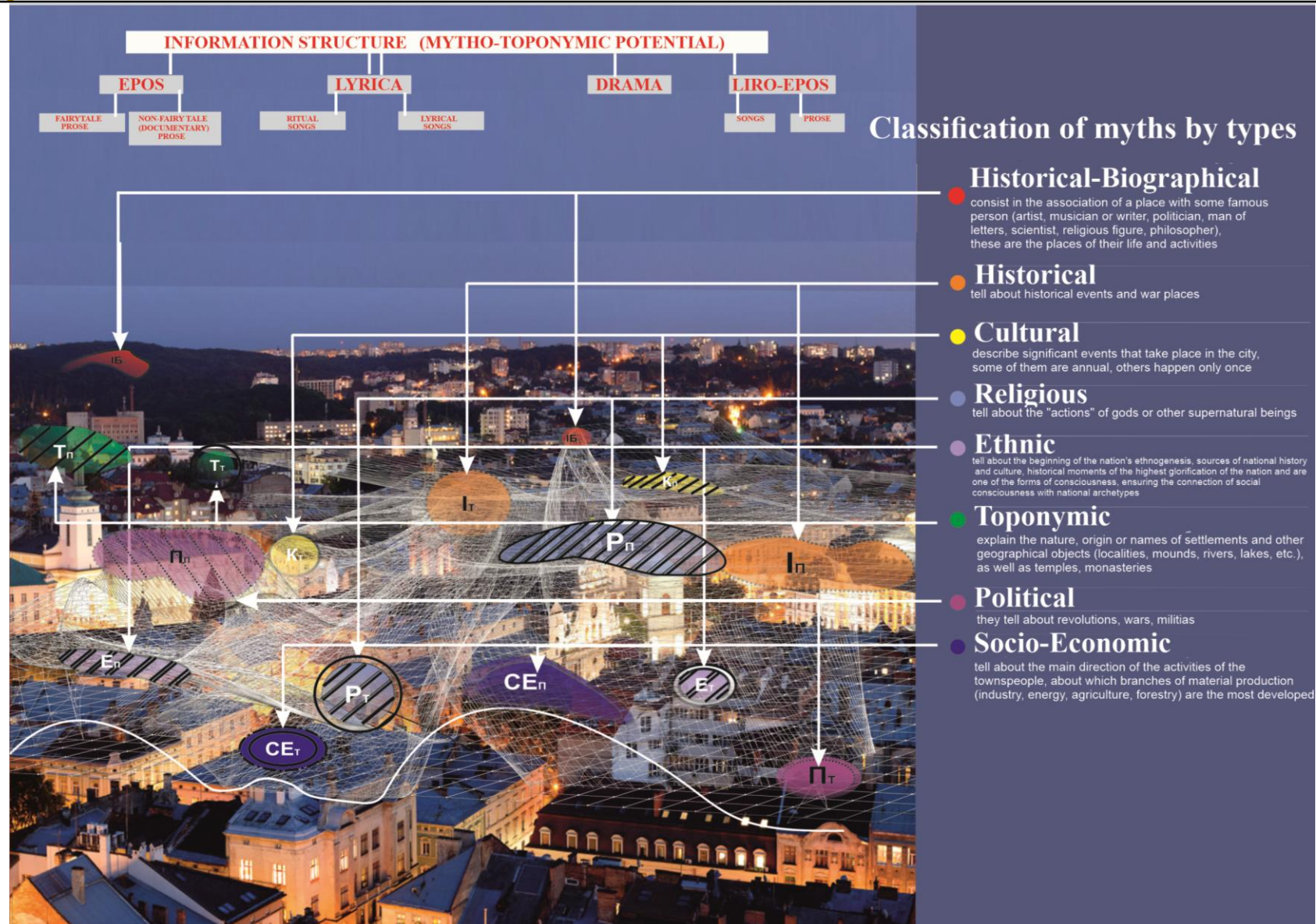
THE RELATIONSHIP BETWEEN THE SPIRITUALITY OF THE URBAN ENVIRONMENT AND
THE MENTALITY THE OF SOCIETY (NATION)

INTEGRATING INTANGIBLE CULTURAL HERITAGE INTO URBAN PLANNING AS A STRATEGY FOR SUSTAINABLE DEVELOPMENT AND POST-CRISIS URBAN RECOVERY

ABSTRACT MODEL OF MYTHO-TOPONYMIC STRUCTURE



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INTEGRATING INTANGIBLE CULTURAL HERITAGE INTO URBAN PLANNING AS A STRATEGY FOR SUSTAINABLE DEVELOPMENT AND POST-CRISIS URBAN RECOVERY

**ACCOUNTING FOR THE MYTHO-TOPONYMIC POTENTIAL OF THE TERRITORY IS
NECESSARY FOR URBAN PLANNING TASKS**

FUNCTIONAL ZONING OF THE TERRITORY

DEFINITION OF THE SEMANTICS OF ARCHITECTURAL OBJECTS AND PUBLIC SPACE

ORGANIZATION OF CONSTRUCTION OF THE URBAN ENVIRONMENT

ISSUES OF AESTHETICS OF THE URBAN ENVIRONMENT

INCREASING THE FIGURATIVE NATIONAL BRANDING OF THE TERRITORY

INTEGRATING INTANGIBLE CULTURAL HERITAGE INTO URBAN PLANNING AS A STRATEGY FOR SUSTAINABLE DEVELOPMENT AND POST-CRISIS URBAN RECOVERY



FACTORS OF THE FORMATION OF THE URBAN ENVIRONMENT

INTEGRATING INTANGIBLE CULTURAL HERITAGE INTO URBAN PLANNING AS A STRATEGY FOR SUSTAINABLE DEVELOPMENT AND POST-CRISIS URBAN RECOVERY

PROBLEM

- Absence of a database of mytho-toponymic potential as a normative and analytical resource
- No standards or educational programs for culture-oriented urbanism
- Lack of digital solutions and methodologies for integrating ICH into planning

MAIN GOAL

To develop and implement a scientifically based, scalable and adaptable system for integrating intangible cultural heritage (ICH), in particular mytho-toponymic potential, into architectural and urban planning practice, into urban planning processes, ensuring sustainable development and post-crisis recovery of cities, preserving the cultural identity of territories and forming a culturally inclusive urban environment.

INTEGRATING INTANGIBLE CULTURAL HERITAGE INTO URBAN PLANNING AS A STRATEGY FOR SUSTAINABLE DEVELOPMENT AND POST-CRISIS URBAN RECOVERY

SYSTEM OF INTEGRATING INTANGIBLE CULTURAL HERITAGE INTO URBAN PLANNING

SCIENTIFIC AND METHODOLOGICAL LEVEL

INSTRUMENTAL (DIGITAL) LEVEL

NORMATIVE- LEGAL LEVEL

EDUCATION AND INSTITUTIONAL LEVEL

INTEGRATING INTANGIBLE CULTURAL HERITAGE INTO URBAN PLANNING AS A STRATEGY FOR SUSTAINABLE DEVELOPMENT AND POST-CRISIS URBAN RECOVERY

ARCHITECTURAL
STRUCTURES

PLANNAR
STRUCTURES

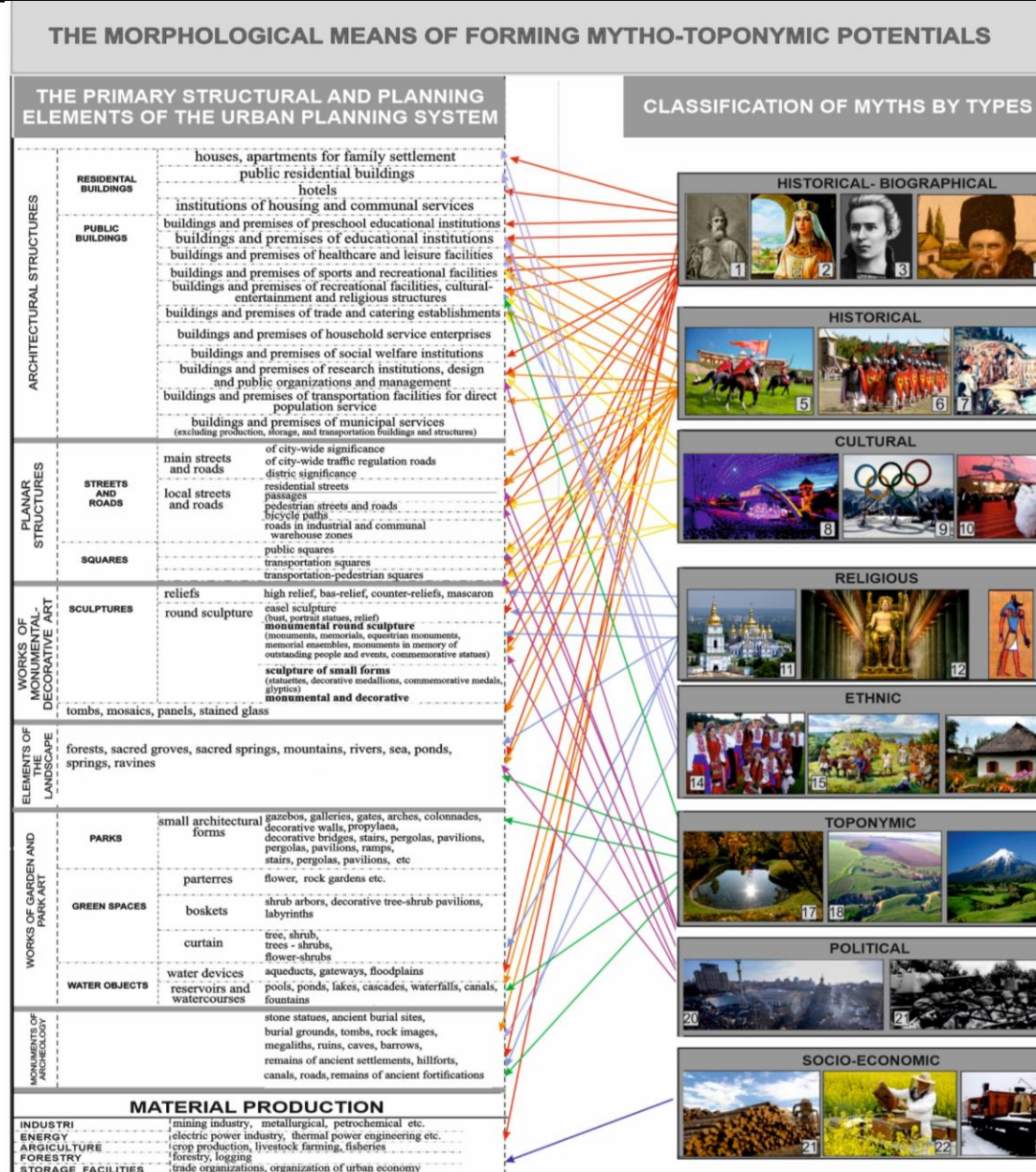
WORKS OF
MONUMENTAL-
DECORATIVE ART

ELEMENTS OF THE
LANDSCAPE

WORKS OF GARDEN
AND PARK

MONUMENTS OF ARCHEOLOGY

MATERIAL PRODUCTION

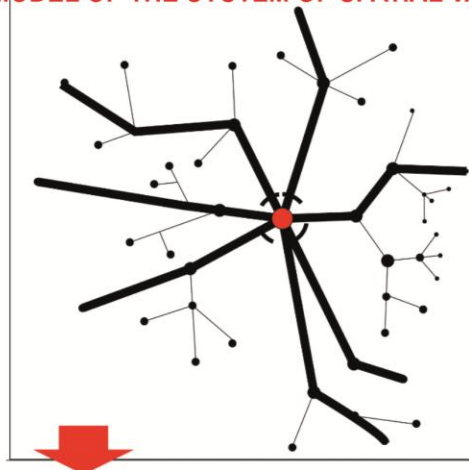


SCIENTIFIC
AND
METHODOLIGAL
LEVEL

INTEGRATING INTANGIBLE CULTURAL HERITAGE INTO URBAN PLANNING AS A STRATEGY FOR SUSTAINABLE DEVELOPMENT AND POST-CRISIS URBAN RECOVERY

THE METHOD OF ASSESSING THE MYTHO-TOPONYMIC POTENTIAL IN THE URBAN ENVIRONMENT

MYTHOLOGIZATION OF PUBLIC SPACE MODEL OF THE SYSTEM OF SPATIAL VALUES OF THE PLACE



HISTORICAL-BIOGAPICAL

HISTORICAL

CULTURAL

RELIGIOUS

ETHNIC

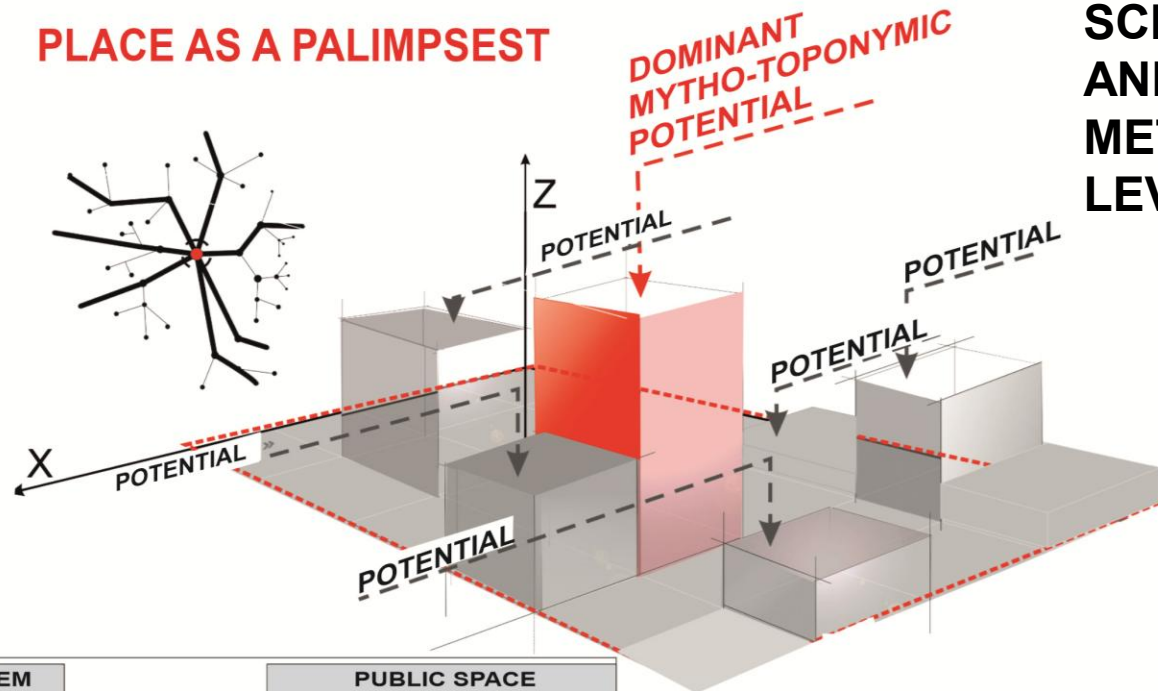
TOPONYMIC

POLITICAL

SOCIO-ECONOMIC

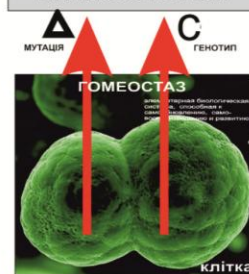
WITH THE ENTIRE SET OF SEMIOLOGICAL SIGNS OF A PLACE,
IT IS NECESSARY TO CHOOSE ONLY THOSE WHICH ARE THE MOST RELEVANT
AND NECESSARY IN THIS PLACE, ACCORDING TO THE DOMINANT SIGN.
CHOOSE THE ONE THAT HAS THE POTENTIAL TO CAUSE THE GREATEST
EMOTIONAL REACTION IN A PERSON WHEN IT IS PERCEPTED.
THE SELECTION OF THE DOMINANT POTENTIAL WILL ENSURE THE MAXIMUM
EXPANSION, DEVELOPMENT AND INTERPRETATION OF THE MYTHO-TOPONYMIC
POTENTIAL IN THE URBAN ENVIRONMENT.

PLACE AS A PALIMPSEST



SCIENTIFIC
AND
METHODOLICAL
LEVEL

LIVING SYSTEM



ANALOGY OF
TWO SYSTEMS

PUBLIC SPACE

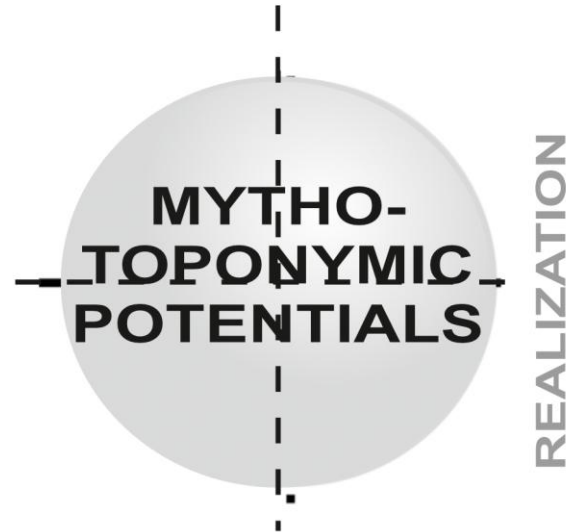


THE PROCESS OF THE GENERATION OF
FOLKLORE INFORMATION IN THE URBAN
ENVIRONMENT BY HUMAN (SOCIETY)
CONSCIOUSNESS ON THE BASIS OF
THE GEOGRAPHICAL, NATURAL AND
ECONOMIC FEATURES OF THE TERRITORY

INTEGRATING INTANGIBLE CULTURAL HERITAGE INTO URBAN PLANNING AS A STRATEGY FOR SUSTAINABLE DEVELOPMENT AND POST-CRISIS URBAN RECOVERY

PECULIARITIES OF TAKING INTO ACCOUNT MYTHO-TOPONYMIC POTENTIAL IN ARCHITECTURAL AND URBAN PLANNING ACTIVITIES

SCIENTIFIC
AND METHODOLOGICAL
LEVEL



STATE LEVEL

- GENERAL SCHEME OF TERRITORIAL PLANNING S 1:100000
- PLANNING SCHEMES FOR INDIVIDUAL PARTS OF THE TERRITORY S 1:1000000



MYTHO-
TOPONYM
AREA



REGIONAL LEVEL

- REGIONAL TERRITORY PLANNING SCHEMES S 1:100000, S 1:200000
- TERRITORY PLANNING SCHEMES OF DISTRICTS S 1:5000, S 1:10000



MYTHO-
TOPONYM
ZONE



LOCAL LEVEL

- GENERAL PLANS OF SETTLEMENTS S 1:5000, S 1:10000
- TERRITORY ZONING PLANS S 1:5000 (city)
- DETAILED PLANS OF TERRITORIES (microdistrict, quarter) S 1:200



OBJECTS
WITH SPECIFIC
GEOGRAPHIC
COORDINATES
AND THEIR
PROTECTION
ZONES

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INSTRUMENTAL (DIGITAL) LEVEL

- Development of a new type of scientific and project document: **Mytho-Toponymic Reference Plan**
 - Integrated into 2D/3D urban planning cadastres
 - Functions as a regulatory tool for spatial planning and zoning
- GIS-based mapping of mytho-toponymic potential: types and forms, localization and distribution, level of significance, protection zones
- Integration of intangible cultural heritage (ICH) into urban recovery processes
- Establishment of planning restrictions and regulation of functional zoning in line with the «**spirit of place**»
- Creation of a unique **Database of Mytho-Toponymic Potential** (global first)
- Safeguarding ICH within urban cadastres
- Support for rapid and accurate restoration of cultural identity in post-conflict recovery
- Ensuring revival of the «soul of the nation» and strengthening people's emotional bond with the urban environment

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NORMATIVE-LEGAL LEVEL

- Modernization of the territorial and urban planning system
- Development of strategic recommendations for improving legislation in the fields of: architecture, urban planning, cultural heritage protection, building regulations
- Institutionalization of mytho-toponymic potential© as a mandatory element of the normative-legal framework

EDUCATION-INSTITUTIONAL LEVEL

- Establishment of institutional and educational foundation for sustainable integration of ICH into architecture and urban planning
- Training of specialists
- Formation of expert communities
- Creation of conditions for continuous knowledge exchange between: governmental institutions, academic Institutions, municipal institutions, private institutions

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CONCLUSION

- Systematic incorporation of intangible cultural heritage (ICH) into urban planning practice
- Establishment of a new paradigm of sustainable urban development, where ICH is:
 - a normative factor
 - a digital factor
 - a driver of cultural, social, and economic resilience
- Contribution to post-crisis urban and regional recovery
- Creation of conditions for a culturally rich, sustainable, distinctive, competitive, and inclusive urban environment
- Full alignment with international strategic frameworks (UN SDGs, New European Bauhaus, Urban Agenda for the EU, UNESCO, ICOMOS, etc.)
- Foundation for a fundamentally new paradigm in architectural and urban planning policy
- Elimination of normative-legal and methodological gaps

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THANK YOU FOR ATTENTION!

