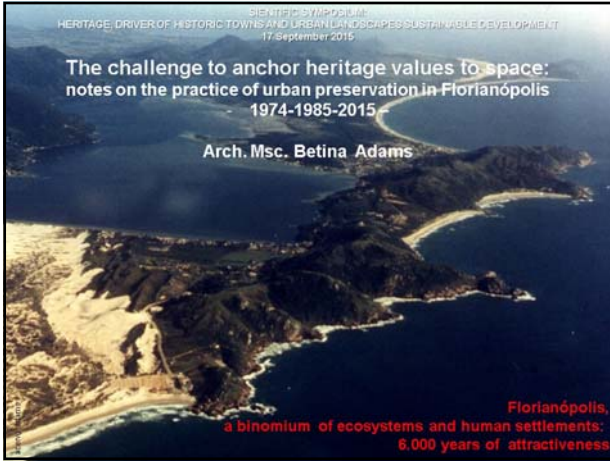


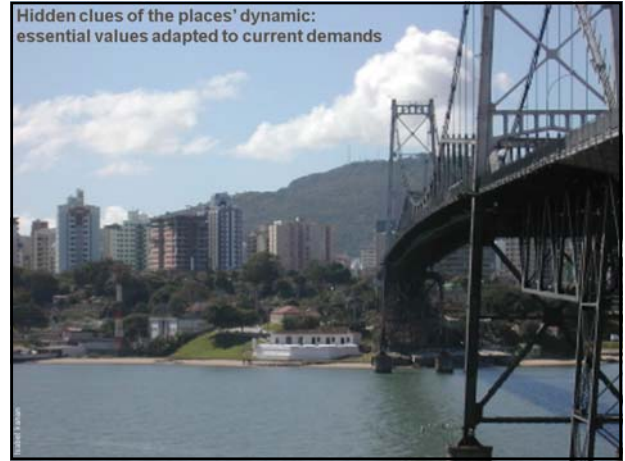
SCIENTIFIC SYMPOSIUM  
HERITAGE, DRIVER OF HISTORIC TOWNS AND GREEN URBAN ESCAPES SUSTAINABLE DEVELOPMENT  
17 September 2015

**The challenge to anchor heritage values to space:  
notes on the practice of urban preservation in Florianópolis  
1974-1985-2015**

Arch. Msc. Betina Adams



**Florianópolis,  
a binomium of ecosystems and human settlements:  
8,000 years of attractiveness**



**Florianópolis' new Urban Master Plan  
Complementary Law 482/2014**



**North Defensive System**

**Towns' Defensive System**

**South Defensive System**

Map: "Plan of Santa Catarina: Strategic Plan for Defense and Settlement, 19th century"  
Adams & Adams, Inc. Adams, 2003, p. 201.







**CULTURAL PRESERVATION AREAS (APC):** Historical, Landscape, Archaeological, Place of Memory

**APC-1 – Historic Areas**

**Vernacular Architecture**  
Architecture as holder of activities.


Manioc Flour Mills "Engenhos de farinha"

Candonblê Houses "Terreiros"

**Preservation of significant allotments**  
Preservation of the street patterns (not the buildings)

Loteamento Praia do Forte (1960) had as consultant architect Oscar Niemeyer.  
Streets were at the backward of the house. The front door should open to green lanes, only for pedestrians.



**APC-2 - Areas of Landscape Interest**



- Setting, waterfronts...
- Historic roads and traditional nautical routes
- Panoramic views
- Visual cones for protection of the visibility of significant elements
- Reference Mark (natural, tangible, intangible...)
- Exceptional components of the landscape

Historical village of Sambaqui by the sea, with the hill as background and skyline.

**APC-3 Archaeological Areas: pre-historical and historical land and water heritage**



Ilha do Campeche



Ofonas Ilhas na Praia dos Ingleses



**APC-4 - Place of Memory / Place of Citizen's Interest**

**Symbolic Importance:**  
Islands' access (first per boat, then the bridge connection)

1549, Hans Staden's Expedition



Ilhas e Baía de Curitiba - Hans Staden - 1549, published in 1557 (from [www.terra.com.br](http://www.terra.com.br))

Since 1926, bridge connection from bridge Ponte Hercílio Luz



**Historical evidences**  
Original waterfront border

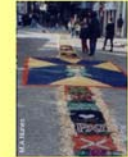


1909, image of Florianópolis' port

Since 1974, after the huge embankment, solution given to solve traffic problems



**Places of Encounter, Celebration, Production**



Traditional processions' paths

Traditional trades or shops



**THANK YOU!!!**  
Contact - [badams@terra.com.br](mailto:badams@terra.com.br)