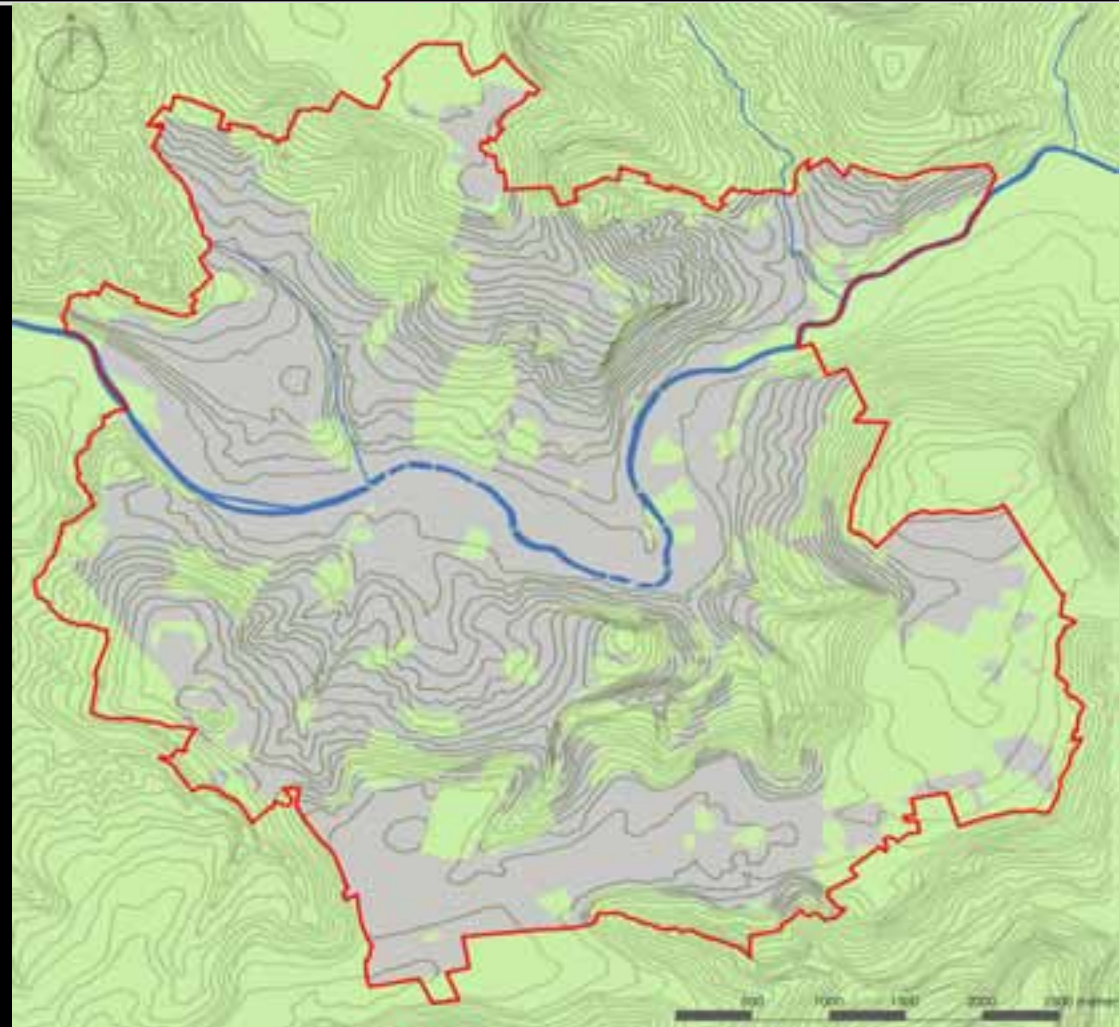


# Authenticity is a dynamic concept

Bath has  
changed  
over time ...

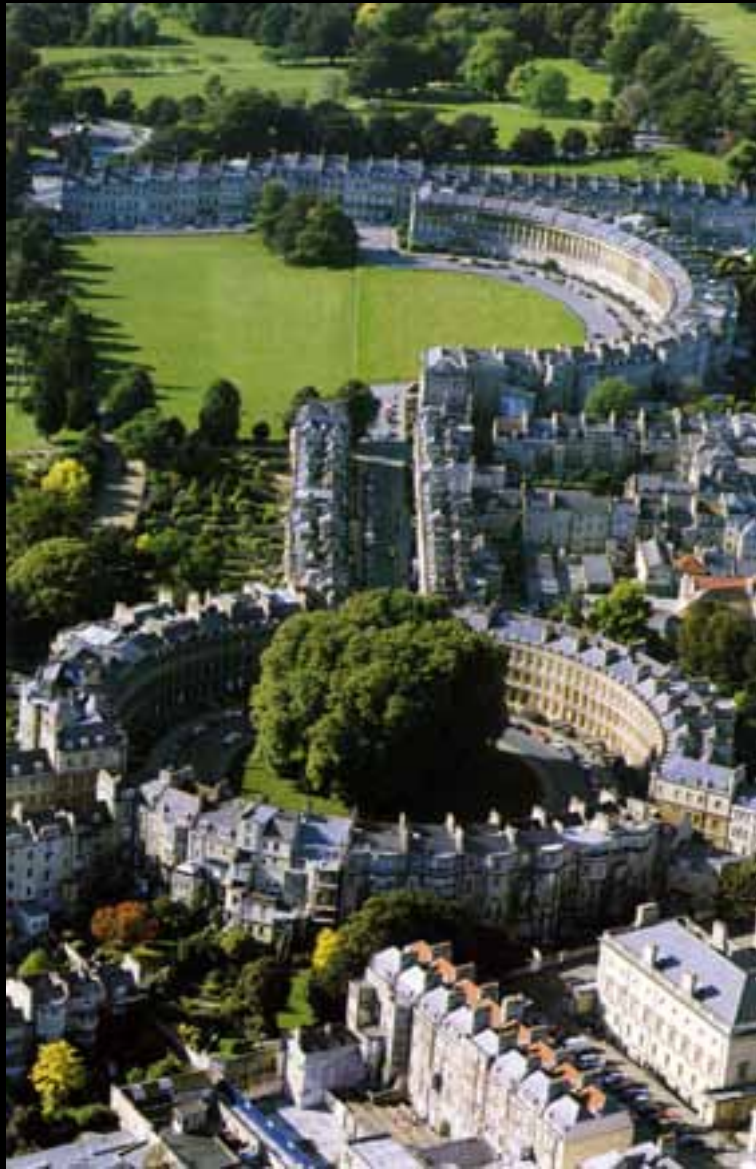


25



City of Bath World Heritage Site





infrastructure

criteria (ii)



buildings

criterion (iv)



25 years on ...  
there are other  
values ...





sacred and spiritual





healing and medicine



THE  
REGISTER  
OF  
BATH,

OR,

Two *Hundred* Observations.

CONTAINING

An Account of CURES performed,  
and *Benefit* received, by the *Use* of  
Famous the HOT WATERS of  
BATH, in the County of *Somerset*,  
as they, for the *most* part, came un-  
der the *Observation*, and *Knowledge*

OF

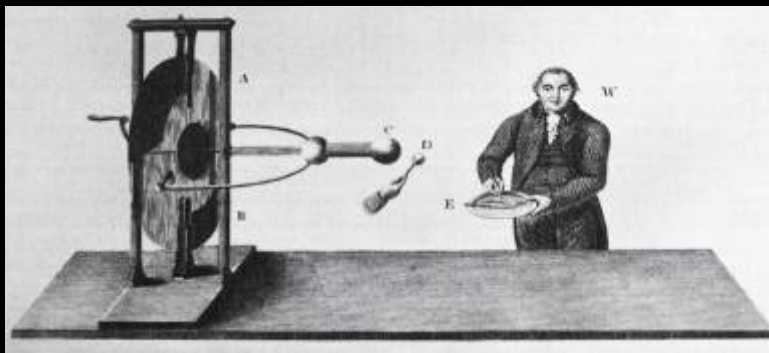
THOMAS GUIDOTT,  
*Physician* there.

Being great part of his *Experience* of  
the EFFECTS of the *Baths* of  
Bath, for XXVII Years last past.

LONDON, Printed by *F. Leach*, for  
the Author and are to be sold by  
*Randal Taylor*, near *Stationers Hall*, 1694



healing and medicine



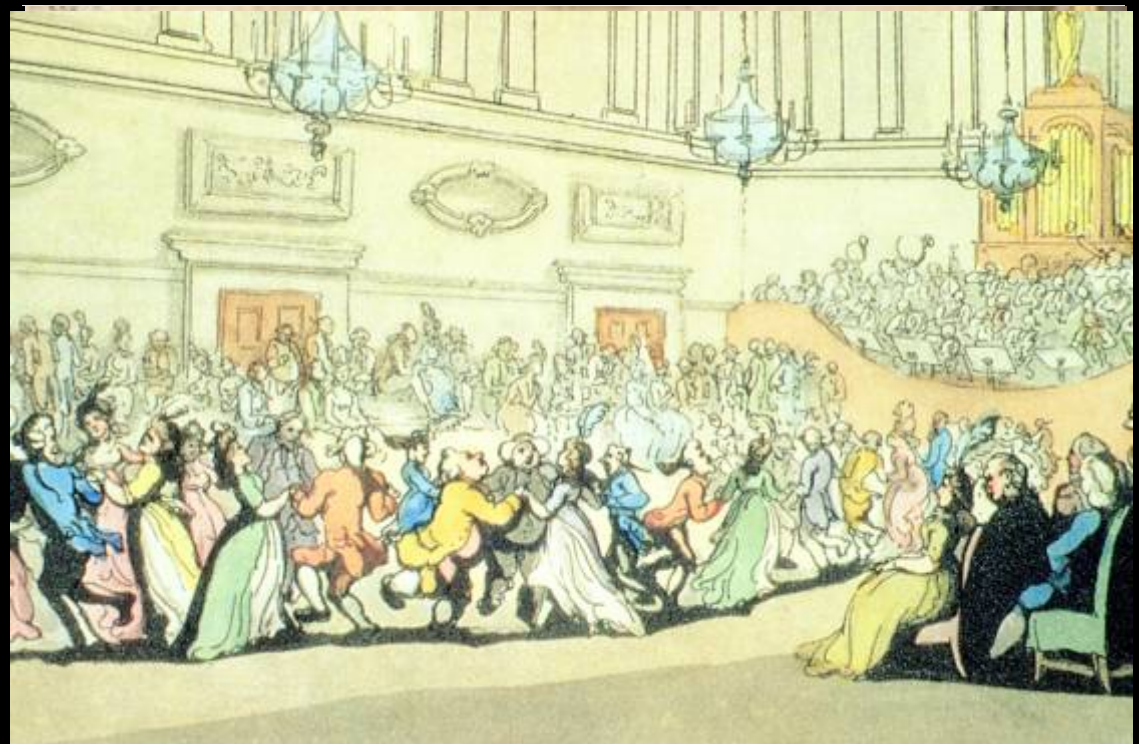
Enlightenment





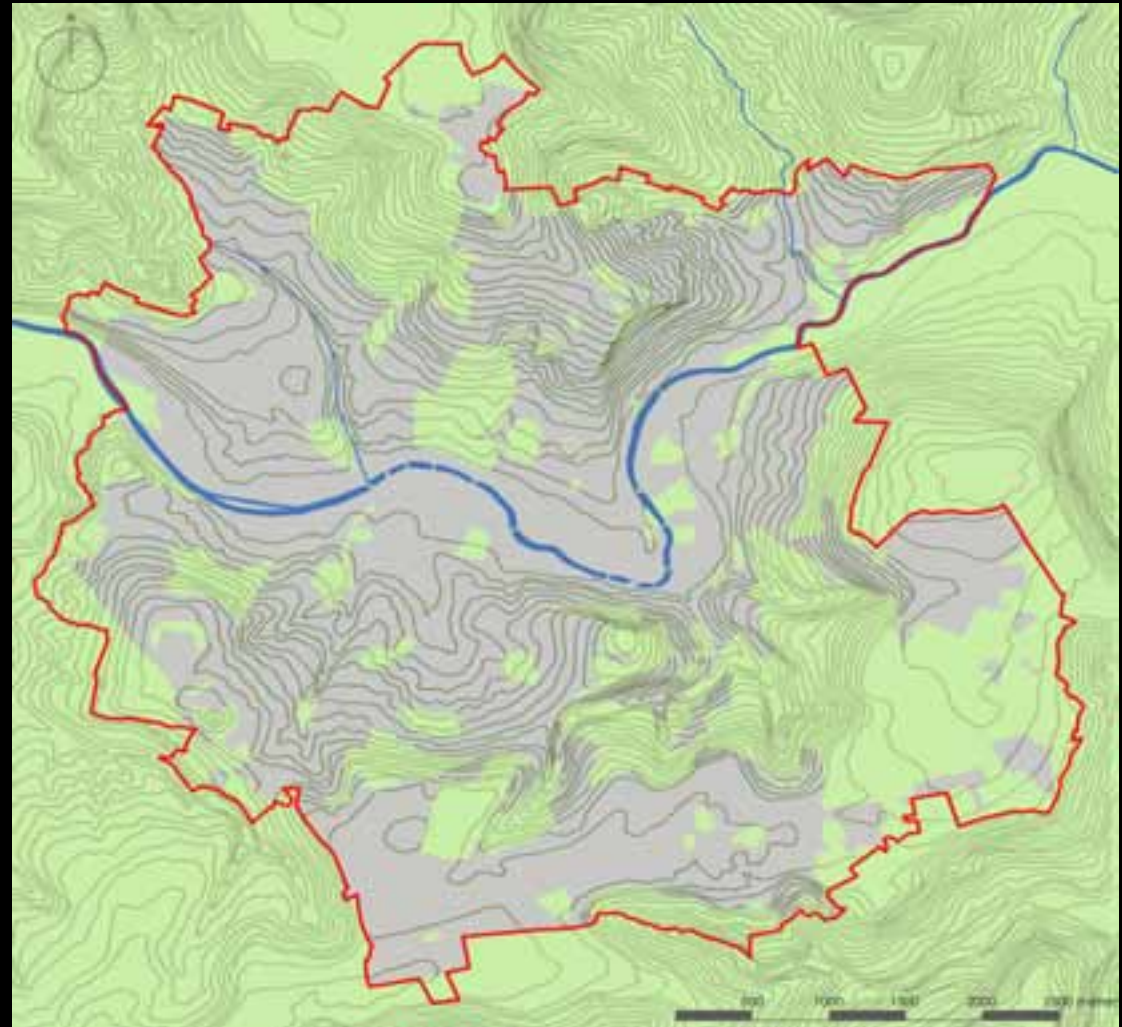
Enlightenment





nascent tourist industry





A 'Therapeutic Landscape'

continuu

The City has continued for 2000 years ...



.... after decline & fall...

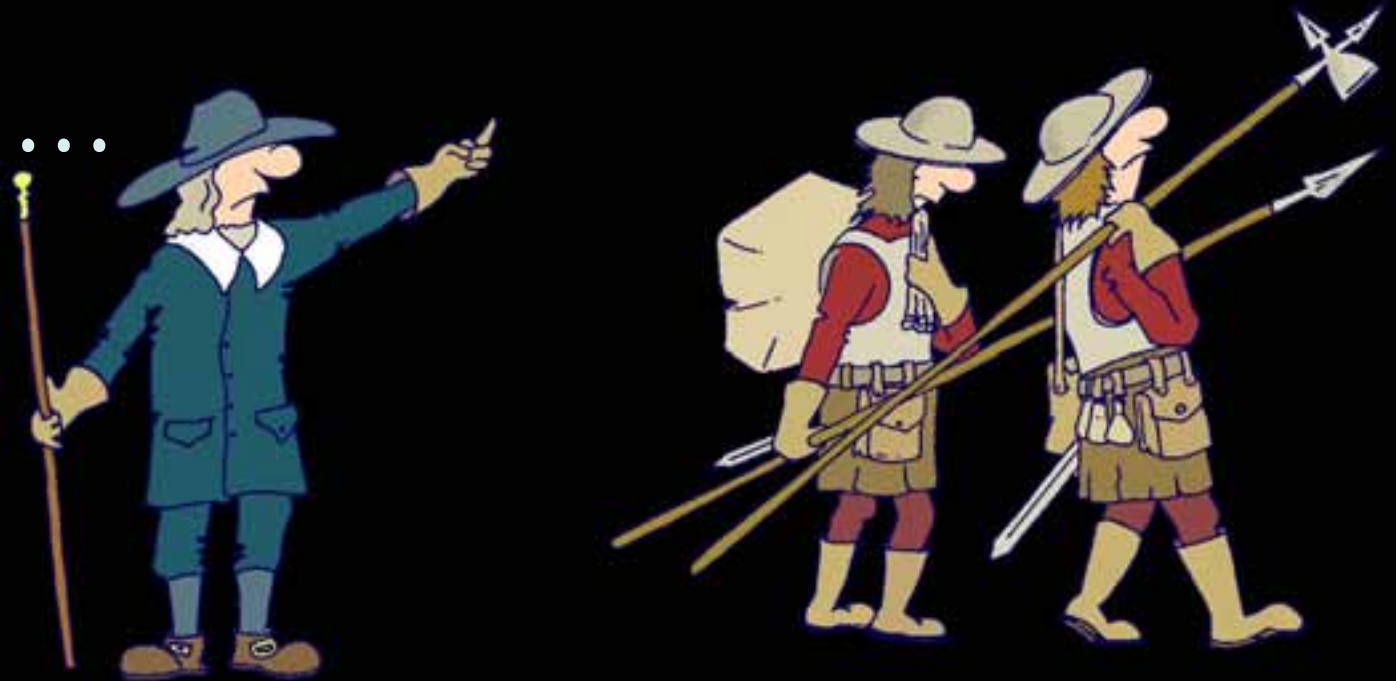


continuing ...



.... after religious strife ...

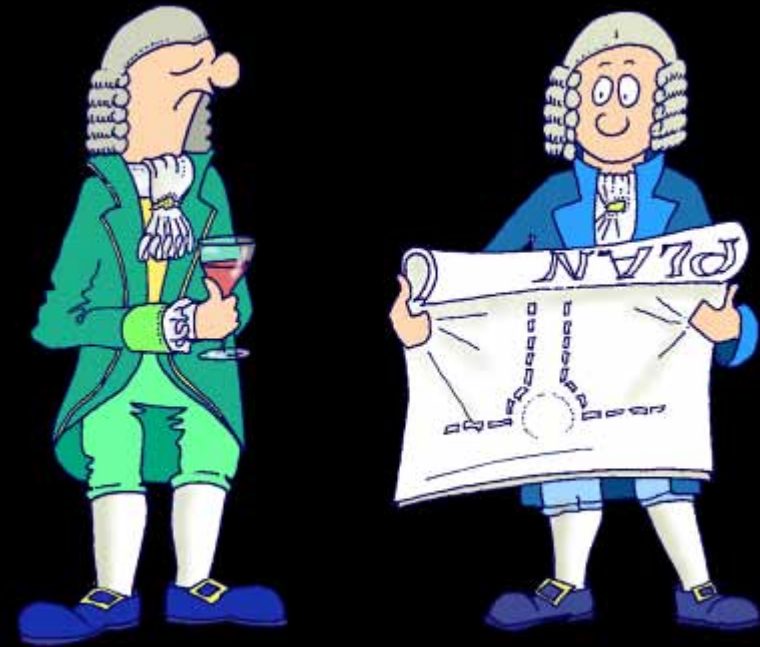
continuing ...



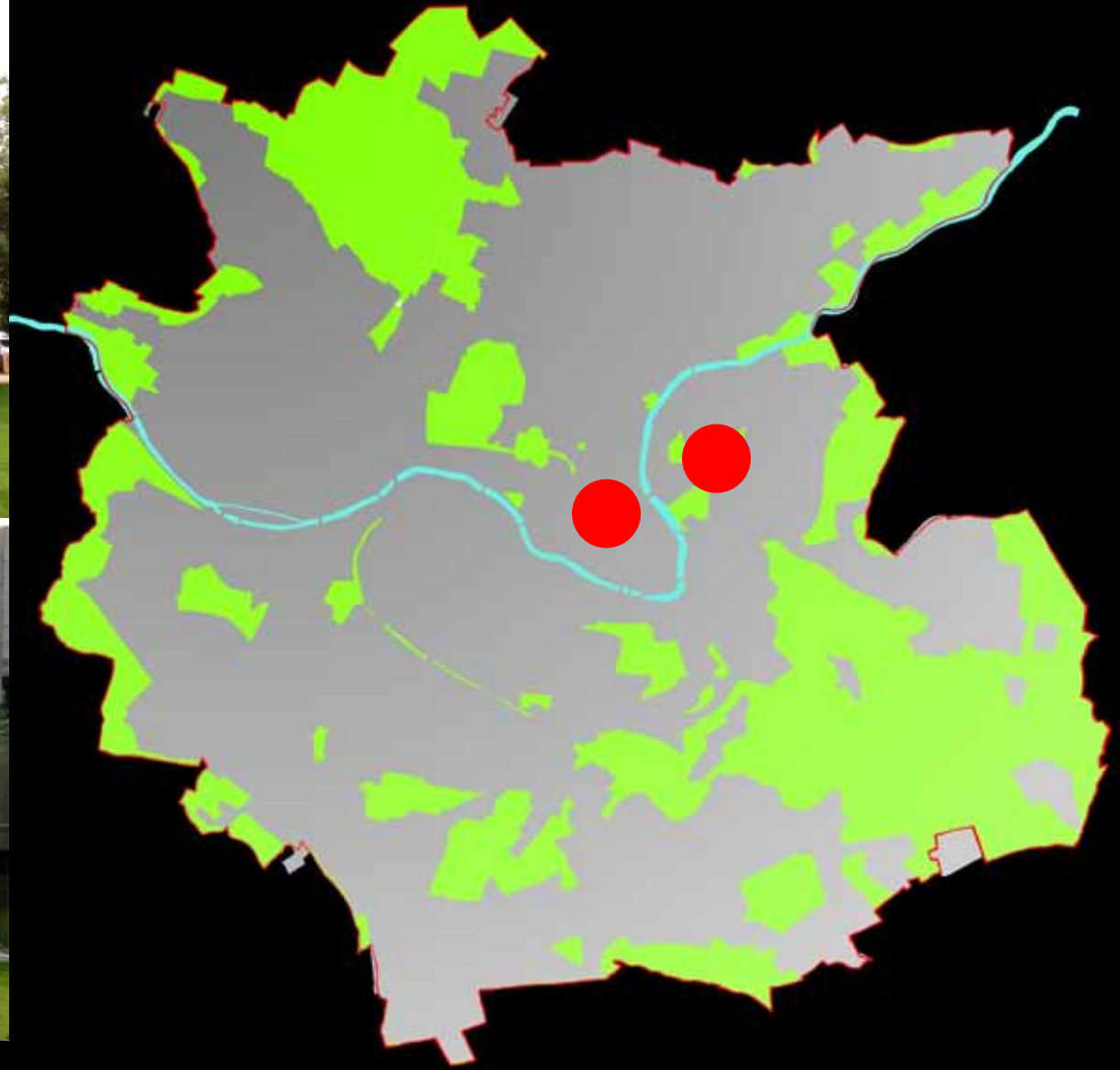
... after civil wars ...



continuing ...



... after recession ...





Why is  
Bath so  
special?



- ❑ intangible values special to Bath
- ❑ the city reinvented itself
- ❑ the city managed change

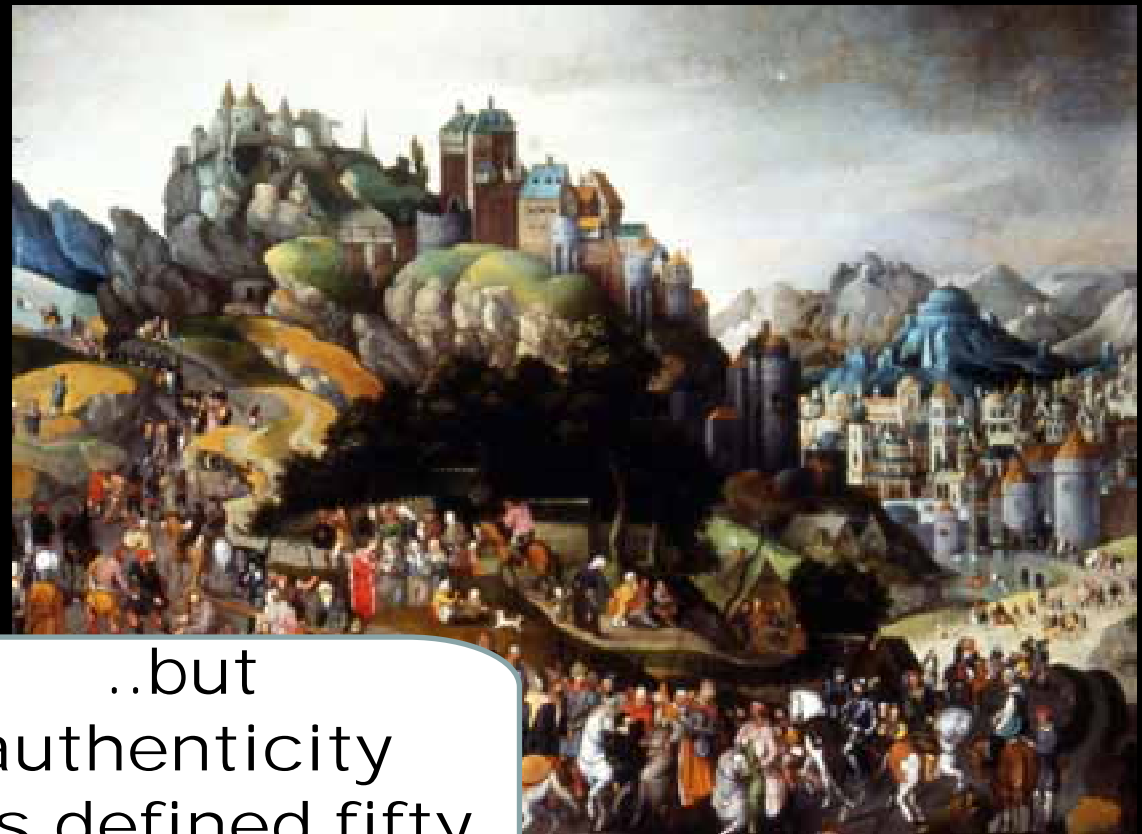


*and rebuilding*

management for 2000 years



# Historic Urban Landscape



..but  
authenticity  
was defined fifty  
years ago

- ❑ development of Venice Charter
- ❑ relationship of cities and State

Authenticity  
is a result of  
continuous  
bricolage!!



- ❑ authenticity is a dynamic concept
- ❑ HUL encourages a reassessment

... authenticity  
and HUL is a  
challenge!



- ❑ authenticity of cities is problematic
- ❑ this now should be revalued



discuss





The clarity with  
which we see a  
situation is the  
basis for any  
subsequent  
decision

Edward de Bono

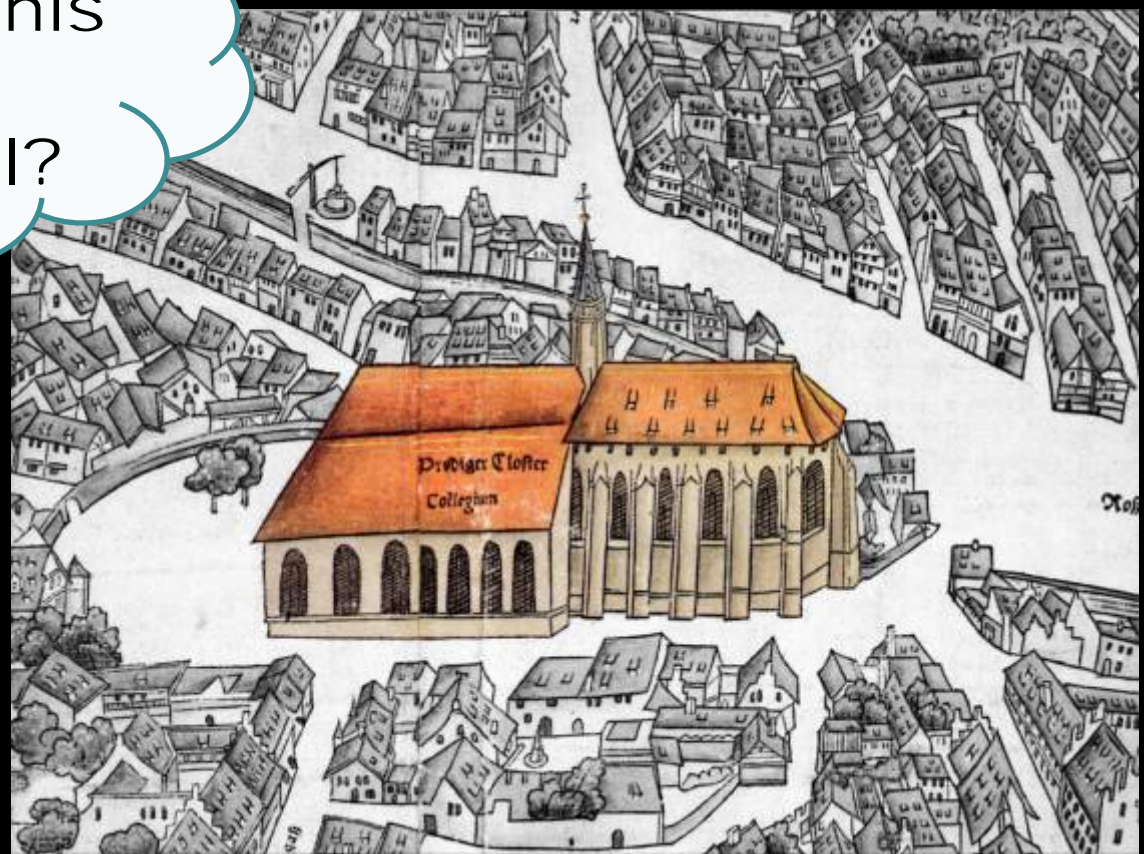


Rome  
'The Eternal  
City!'



... ~~antidobse~~ ~~Matinaes~~ ...

Why is this  
so  
special?

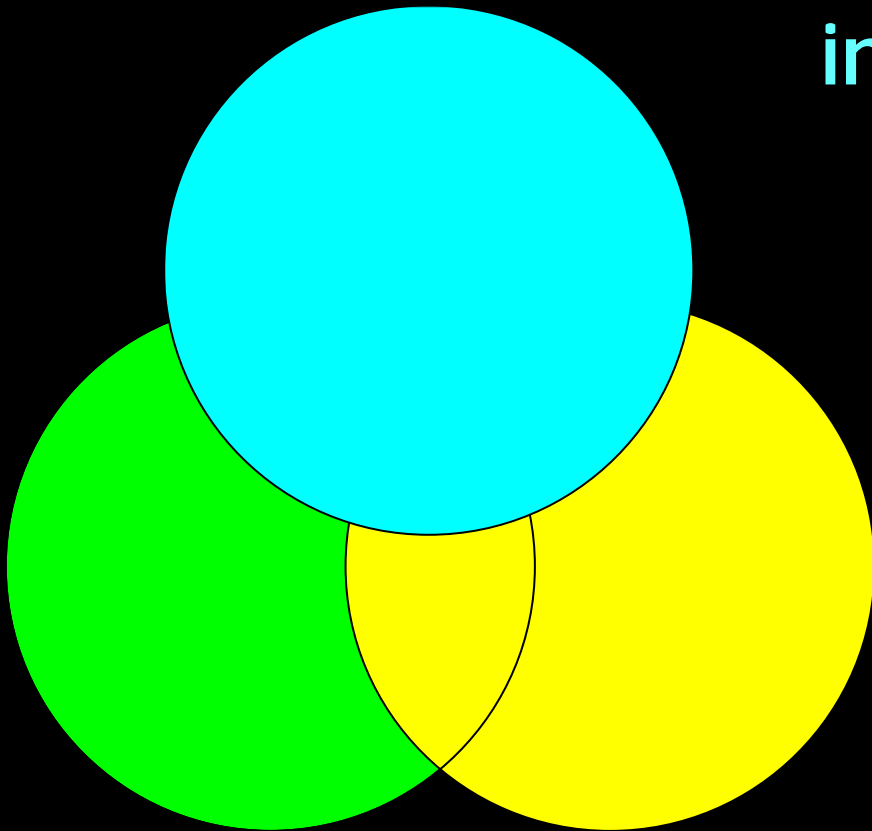


- ❑ State selects Monuments
- ❑ **but the** city manages the context



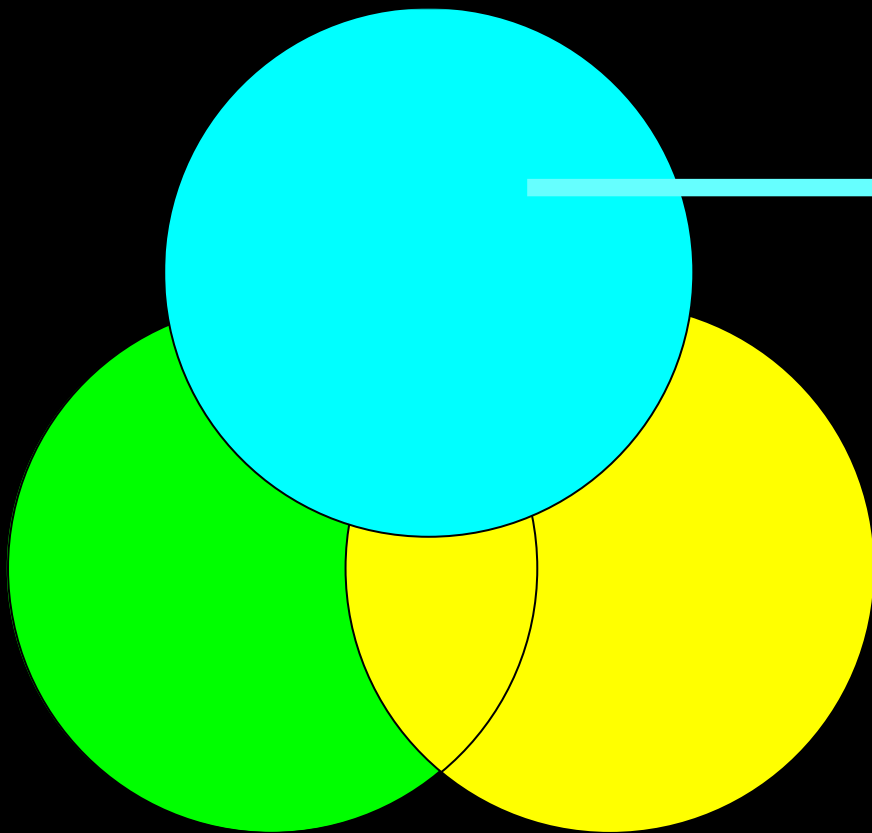
# values

intangible experiences  
felt and experienced



features and qualities described and measured

# values

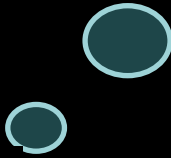
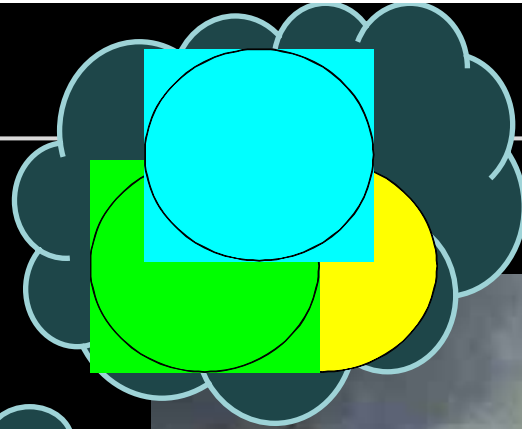


intangible values  
spiritual places  
icons and symbols  
emotional responses



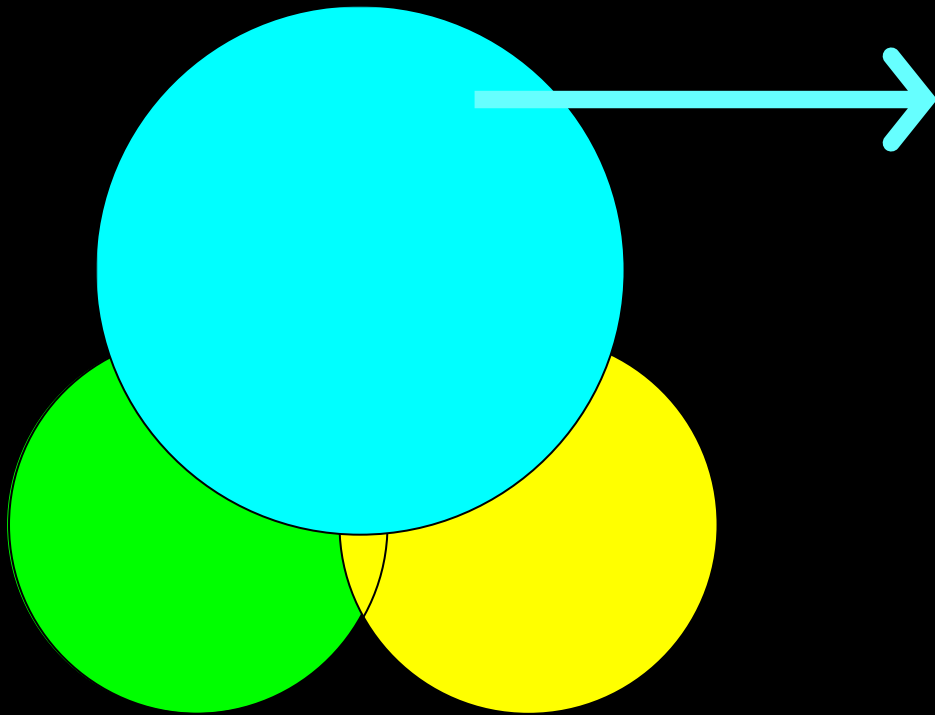
values

Budapest CIVVIH 2013



# values

World Heritage Site



narrative values

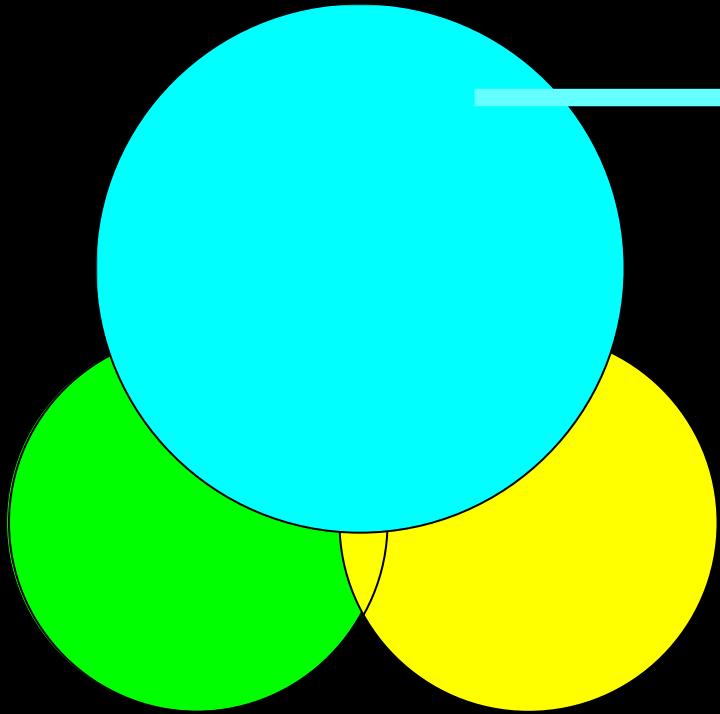


# values

World Heritage Site

How does design affect these values?

Intangible value





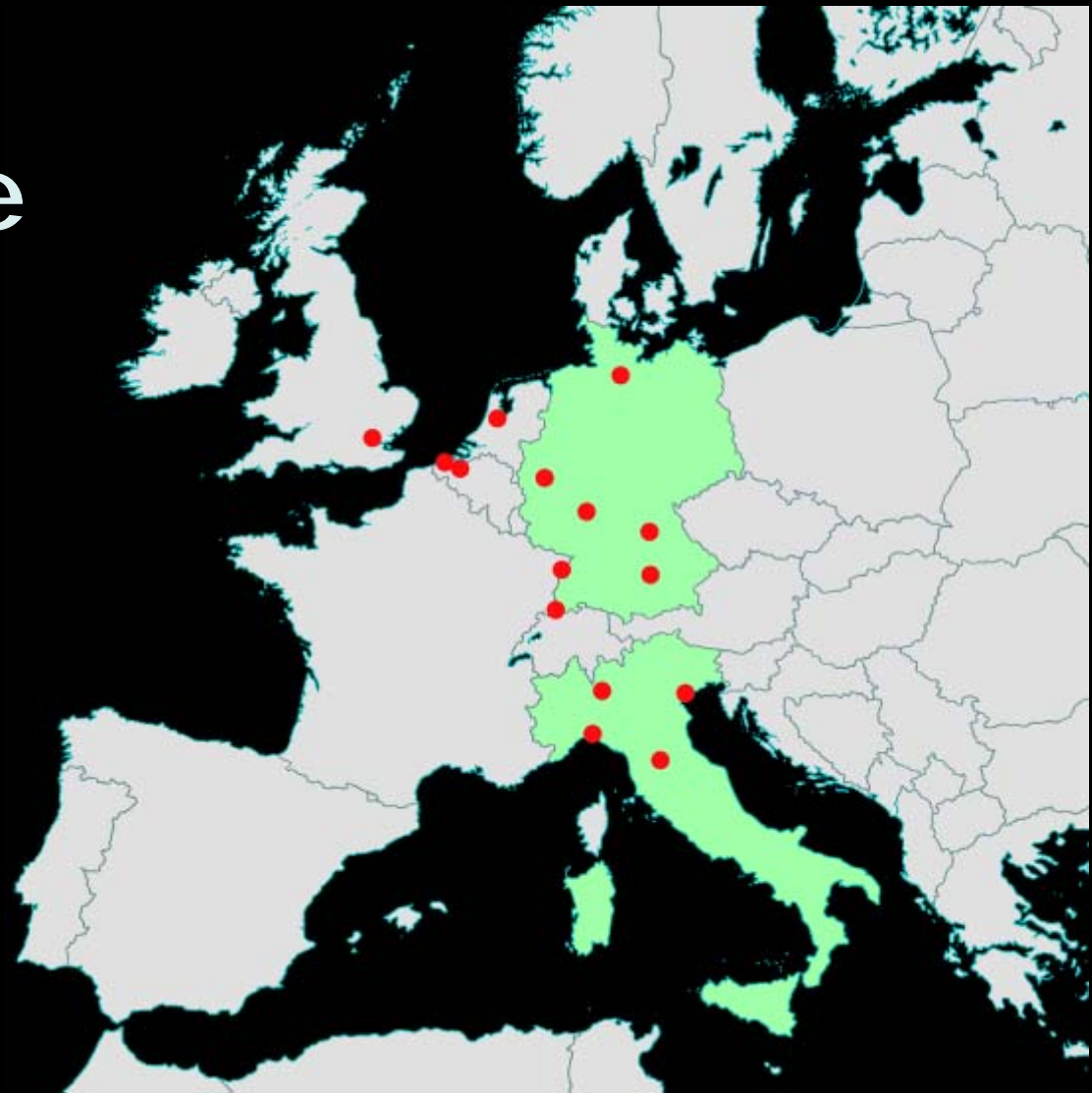
# values

Budapest CIVVIH 2013



# “La dorsale Économique de l’Europe”

Fernand Braudel 1986



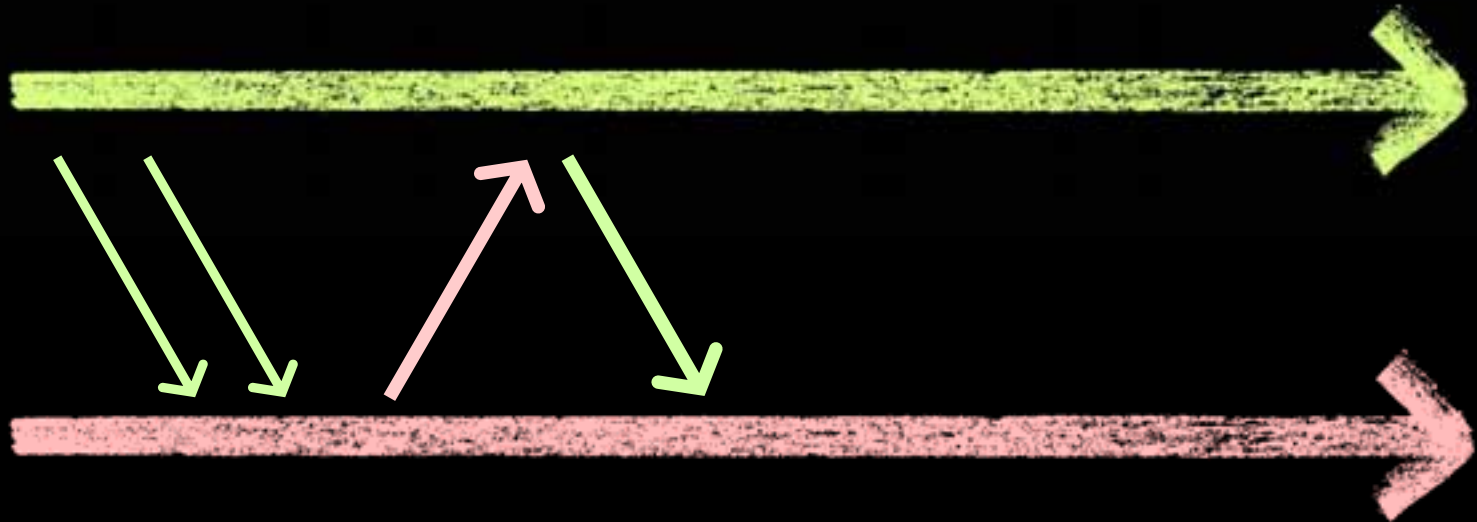
# Medieval Low Countries

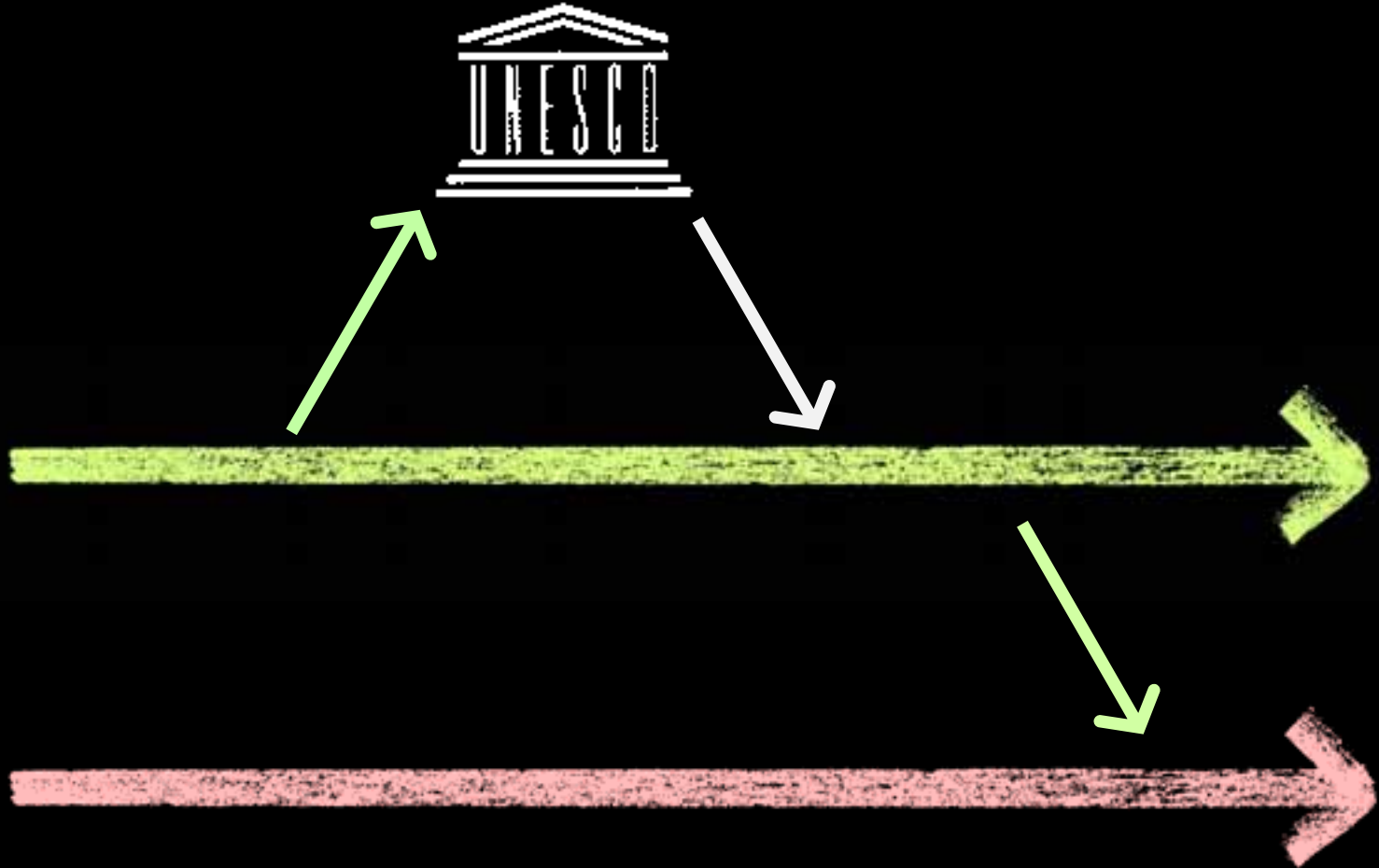


- ❑ Low Countries urban landscape
- ❑ urban privileges secured in 12<sup>th</sup> C



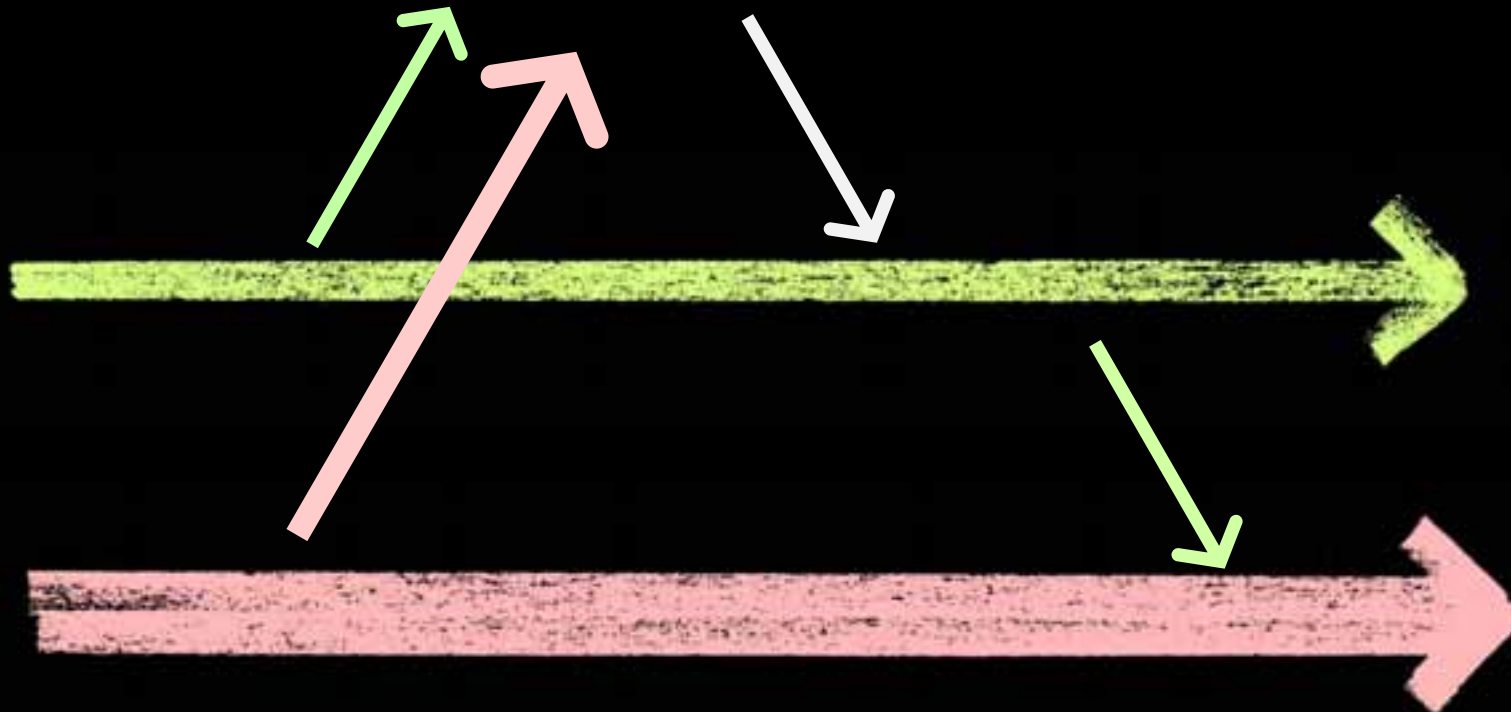




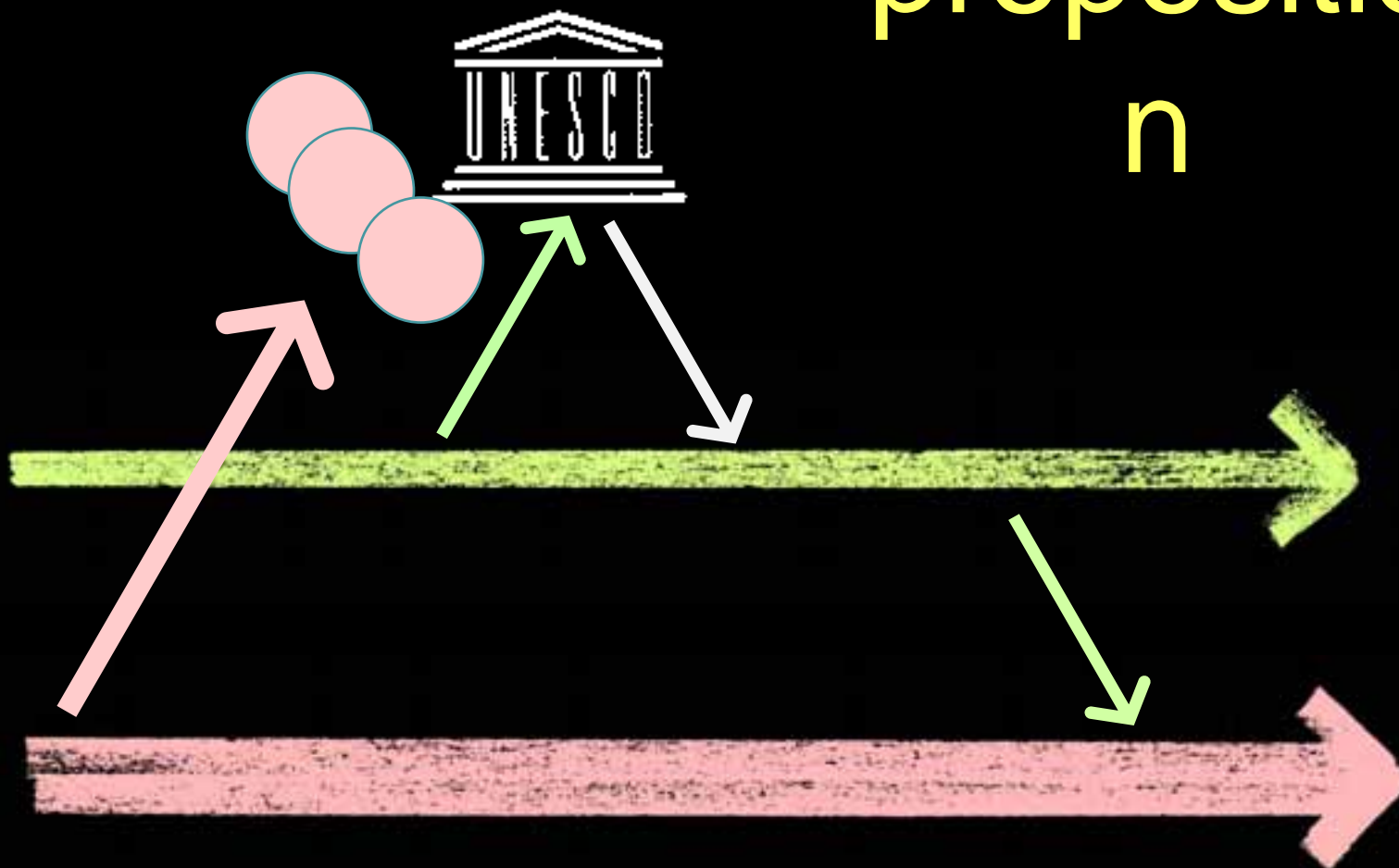




# propositio n



# propositio n



# propositio n

