

comité international des villes et villages historiques international committee on historic towns and villages

2016 ICOMOS CIVVIH Seoul Meeting Scientific Symposium - Sustainable Urban Development Issues in Historic Cities in Other Regions

A REAL EXPERIENCE – THE PAGUS PROGRAM



Programme of Assistance and Governance for Urban Sustainability

November 2016 - Seoul, Korea



PAGUS (Programme of Assistance and Governance for Urban Sustainability)

R.F.O. (Regional Operation Frame) project developed in the Interreg 3C Programme (2003-2007) involving 7 regions of 6 different EU member countries, implemented in more than 20 heritage cities and towns, fully oriented to heritage cities and towns.

The program had the aim of developing urban renewal of historical cities and their centers with a sustainable approach, through rehabilitation integrated projects, both for residential, commercial and services, of the public spaces, including also programs for mobility of persons & goods and actions for ease access to ITC technologies.







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Objectives, guidelines, methodology and implementation tools in sectors as heritage management, accessibility, ITC, combined together formed the integrated strategy for sustainable urban heritage development.

The Program was developed with the following 3 main actions:

1) Skill professional and administration experts in the planning and management of urban renewal programs, through theoric stages and practical projects developed on significant examples .

2) Development of studies and plans to facilitate the accessibility to central areas of historical cities from the suburbia and hinterland, by innovative transport systems, and integrated logistics for commercial and service activities.

3) Project Implementation to provide historical and heritage areas with advanced communication systems, to facilitate access by residents and tourist to information and public services, to implement the interactive exchange, to improve e-government



ACTIONS

Three basic actions appeared necessary to retain and improve residents and activities within the heritage centers of minor cities in many countries of Europe, that in the last 30/40 years have been generally facing a decrease of population in favor of new suburban areas, with relevant costs, not only economic, but also under the social and environmental conditions.

Interventions and programs strictly related to physical renewal and upgrading of residential tissue were not enough, or capable anymore to attract residents and develop productive activities compatible with the heritage patrimony; emerged that was necessary to assure also the historic areas accessibility and daily mobility with innovative transport systems, both for persons and goods, to allow the sustainable operation of commercial and service activities.



ITC TECHNOLOGIES

In addition to physical accessibility, was indispensable the immaterial access to ITC technologies, through development of communication and data transmission networks, implementation of websites and consulting platforms, for permanent information of citizens and tourists, and facilitate interactive on-line dialogue with authorities and services operators, so to have a permanently updated tool for planning the different actions required.

These technologies also gave a strong support to local identity through specific actions as virtual reconstructions of historic urban pattern, visitors guides on mobile devices (innovative at that time), open Internet forums and debates, helped to raise awareness and participation among the citizens and residents and enhance community feeling, giving a relevant contribute to social cohesion policies.

Several partners had already developed programs on ITC technologies and digital tools for facilitating the access to a wide number of citizens and online interaction with public planning activities and services, therefore verifying their experience at multi regional level with other EU countries, as this sector was then advancing rapidly but with different approaches.



IC MOS

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PAGUS KEY -WORDS :

1. RETAIN RESIDENTS AND ACTIVITIES

2. INTEGRATED PLANNING

3. MANAGING CAPABILITIES

4. PERMANENT DIALOGUE



1. RETAIN RESIDENTS AND ACTIVITIES

Main objective of PAGUS program was to retain permanent inhabitants and activities in the urban heritage context, so now coinciding totally on the topic focused in this symposium.

This task was a challenge to fight the progressive abandon of the traditional residents to modern new residential clusters, and obtained results with the improvement of the existing housing facilities at higher and updated standards, from basic ones as: heating, sanitary, insulation, etc., by accepting some flexibility in the often too strict rehabilitation rules.

The aim was the safeguard of the existing patrimony and its main elements as typologies, facades, materials and so on that characterized the historic image and original urban pattern, as well keep traditional activities.

This process was developed through a permanent communication and information action, with the involvement of all main actors and the active participation of inhabitants, making them share and support the general urban renewal strategies and the specific rehabilitation projects.



2. INTEGRATED PLANNING

PAGUS approach has been of integration, both horizontal among the different sectors involved in the study areas and implementation projects, **and vertical** of each phase from concept layout, to master-planning and detailed projects through the activation of administrative tools as special urban development units, planning and management teams, capable to follow-up all the rehabilitation processes.

Integrated methodology has been successfully applied in several urban renewal and rehabilitation programs of several heritage cities; since the 90' was at the base of Santiago de Compostela (Spain) Master Plan, that served as a model from where learn and upgrade a common tool and methodology.

This approach has been one of the program's main task, as need of such a methodology was in the "vision" of each partner, that considered necessary an unique approach to face complex problems of urban heritage renewal not with different sector plans.

Integration also helped reduce bureaucratic issues and competences, often overlapping in rules and authorizations, allowing to identify easier procedures that such complex interventions required.



3. MANAGING CAPABILITIES

One of the 3 actions was represented by the **training** of professionals, experts and administration staff **in planning and management of urban renewal with an integrated approach**: this was achieved not only through theory, but activating stages based on the **practical experien**ce and implementing **pilot-projects on significant buildings** in every partner city.

This action was integrated, with the aim of producing homogeneous returns, also by exchange and rotation in partner cities of teachers and students so to have an UE common formation.

Result was most successful as experts and staff team of each partner had the opportunity to work together with colleagues of other countries, each bringing it's own experience. Some partners also had the opportunity to confront their problems with those of 6 Latin American historic cities, 3 of them belonging to the world heritage list. by the extension, under the URB-AL cooperation program, of the PAGUS-AL project.



4. PERMANENT DIALOGUE

The experiences of some partners underlined **the need of involving all actors and citizens in the urban renewal process** since the very beginning in defining the future city in both social and phisical pattern, with the most active participation.

To assure permanent dialogue between the two main parts involved in the rehabilitation process: planners – citizens in the identification of strategies and tools in order to enable their respective role in the urban heritage and environment safeguard were implemented several actions.

These included **continuous information campaigns**, **round-tables**, **public debates**, **and the use of the ITC** to implement local interactive platforms, dedicated sites for on-line dialogue with the local authorities and project responsibles.

Local radio programs were activated by some partner focusing in the residents personal conditions and requests, with the intervention of experts, social workers, psicologists, sociologists, economists, etc.)

COLUMN AND A

ICOMOS

PUBLICACIÓN: LA VOZ DE CÁDIZ

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North East SOUTH West INTERREG IIIC

Regional Framework Operations running in the South zone



During his visit to Santiago de Compostela, Mr. Barroso met Mr. Motta, coordinator of the RFO PAGUS.

PAGUS approves 12 sub-projects

The Steering Committee of PAGUS, an RFO on the assistance and sustainable urban management, has approved 12 sub-projects concerning the mobility of people and goods, urban information systems and training in the planning and management of urban renovation projects. The project co-ordinator, the region of Umbria (Italy), and its partners Andalucia and Galicia (Spain), Eastern Macedonia and Thrace (Greece), Valletta (Malta) and the Ave Valley Association of Municipalities (Portugal), held their Steering Committee meeting on the 11th and 12th February in Santiago de Compostela (Galicia, Spain). The President of the European Commission, M. Durão Barroso, was also in Santiago de Compostela that day and the OCR co-ordinator seized the opportunity to speak to him about "PAGUS".

Another parallel activity also took place: the presentation of a recently approved URBAL project, whose aim is to train Latin American Municipalities in historical renovation and rehabilitation techniques. Anticipated synergies can be developed and lead to enriched know-how to enable the enhancement of highly historic and cultural urban centres.

ROBINWOOD starts up

"Robinwood" may not become the legend of a certain European region's forest but it will have an effect on their rural and mountain areas as it seeks to revive their economy

through sound management of forest resources. The Regional Framework Operation "Robinwood" was officially launched at an international press conference in Brussels last February in the Office of



The partners' rural and mountain areas are threatened by migration to urban areas, soil erosion, weak basic infrastructure and public services and the need for maintenance of the rural landscape and cultural heritage. In this context, wood is seen as the resource upon which rural revitalisation will be



The "Robinwood family" at their last meeting in Brussols

based. Robinwood will identify and test new sustainable development schemes for rural and mountain areas through an integrated approach involving forest management, soil protection and energy exploitation of wooden biomass. These key issues have been at the core of the partners' regional policies. Thanks to interregional cooperation each partner's experience and know-how will now be accessible to all those involved. The call for sub-projects, scheduled for the first semester of 2006, will be preceded by specific studies in the partners' territories on forestry resources, soil protection and development of forestry biomass as a renewable energy. Based on the results

Arquitectos europeos cambian experiencias en rehabilitación

UNIDAD DE ACTIVIDADES Y ASESORAMIENTO

ARQCHIVO DE NOTICIAS APARECIDAS EN PRENSA Y BOLETINES OFICIALES

FECHA: 24-02-06

CLAVE: 12.5.1

Entre ayer y hoy se celebran unas jornadas del Pagus

Arquitectos europeos asisten en Cádiz a unas jornadas técnicas enmarcadas en el programa de la Unión Europea sobre Gestión Urbana

PUBLICACIÓN: INFORMACION DE CÁDIZ

INFORMACIÓN CÁDIZ

organizado entre ayer y hoy unas jornadas enmarcadas dentro de las actividades previstas en los talleres de intervención en centros históricos europeos que se están celebrando en Cádiz desde el pasado mes de noviembre, con la participación de más de una treintena de profesionales por cada taller. La celebración de ambos talleres es fruto de la participación de la capital gaditana en la iniciativa europea Pagus (Programa de Asistencia y Gestión Urbana Sostenible), que tiene como objetivo

desarrollar los instrumentos y es-

trategias necesarios para la con-



Los arquitectos iniciaron el recorrido en Santo Domingo 8.

sostenible de las ciudades históri-La jornada pretende ser un punto de intercambio de enfoques, contenidos y experiencias de los profesionales que simultáneamente están participando en los talleres que se está celebrando en cada una de las regiones europeas que integran PAGUS. Así, para la jornada asisten los técnicos y profesionales de los colegios de arquitectos de Cádiz y Granada, Ayuntamiento de Sanservación y renovación urbana tiago, Cámara Municipal de Guicomo Mesón 13

maraes, Xanti Development (Grecia) y Alta Scuola de Úmbria (Italia). El programa de aver incluvó un recorrido por el recinto histórico gaditano, al que se han incorporado jóvenes armitectos de la ciudad, y una visita a las obras que la Oficina de Rehabilitación del Centro Histórico de Cádiz está ejecutando en estos momentos en los barrios de El Pópulo y Santa María. Concretamente visitaron Santo Domingo 8, Santo Domingo 35-37 y Mirador 13, así

UNIDAD DE ACTIVIDADES Y ASESORAMIENTO

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MIRADA. Los rehabilitadores observan la ejecución realizada en una infravivienda. / óscar CHAMORR

Varios arguitectos europeos aportan en Cádiz sus experiencias en la rehabilitación de cascos históricos

Asisten a unas jornadas organizadas con motivo de la participación de la ciudad en el Programa de Asistencia y Gestión Urbana Sostenible

Diez arquitectos paseaban ayer por las calles del barrio de Santa María y el Pópulo y no eran ni Brunelleschi ni Miguel Ángel Eran arquitectos europeos que intercambiaban sus experiencias para la rehabilitación de los centros históricos en unas jornadas organizadas con motivo de la par ticipación de Cádiz en el programa europeo Programa de Asis tencia y Gestión Urbana Sosteni ble (Pagus). De ahi que la Junta de Andalu-

BERTO NÚÑEZ CÁDIZ

cía y el Colegio de Arquitectos de Cádiz hayan organizado unas jornadas enmarcadas dentro de las actividades previstas en los talleres de intervención en centros his tóricos europeos que se están cele-brando en Cádiz desde el pasado mes de noviembre, con la partici-pación de una treintena de profesionales por cada taller. Además del proyecto de reha

bilitación que ejecuta la Junta de Andalucía en Cádiz, la región participa en esta iniciativa europea



con la experiencia del Baio Albai-

cín, en Granada La jornada pretende ser un punto de intercambio de enfoques, ontenidos y experiencias de los profesionales que simultáneamente están participando en los talleres que está celebrando en cada una de las regiones europe

as. Así, para la jornada asisten técnicos de los colegios de arqui-tectos de Cádiz y Granada, Ayuntamiento de Santiago, Cámara municipal de Guimaraes, Xanti Development (Grecia) y Alta Scuola de Umbria (Italia), que conoieron el trabajo de la Oficina de Rehabilitación de Cádiz.

INTERREG IIIC Newsletter No. 5 | March 2005 | www.interreg3c.net



Sostenible

La Junta de Andalucía y el Colegio de Arquitectos de Cádiz han CIUUIH

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PRESS RELEASE

LL CORREC GALLEGO 28 (O) Santiago

Fondos> El plan Pagus cuenta en total con un presupuesto de siete millones de euros y se desarrolla en dos años

I OFFES EN CONSERVACIÓN

Vointinueve> Es el número de ciudades gallegas que cuentan con planes de recuperación de sus cascos históricos

Dos años ► El aula que se pondrá en marcha en Santiago formará a dos promociones de profesionales



Una nueva aula formará a expertos

en rehabilitación de media Europa

► El Instituto Galego da Vivenda impulsa el proyecto, que financia el programa Pagus y en el que participan varios países > Los cursos se inician este año y abordan desde aspectos jurídicos y urbanísticos hasta de pie de obra

PERSONN - SANTIAL

El Instituto Galego de Vivenda e Solo (IGVS) pondrá en marcha ż. una ambiciosa aula de rehabili-tación destinada a formar a los profesionales de distintos ámbitos que intervienen en la rehabi-litación de cascos históricos. En la iniciativa, en la que colabora Rasoi, toman parte las veinti-nucvo áreas de rehabilitación que están en marcha en la actualidad en la comunidad autóno-ma para recuperar otros fantos caseos históricos. El objetivo es alsordar desde un punto de vista multidisciplinar todos los aspec-tos vinculados no sólo con la salvaguarda del Patrimonio arqui-tectónico sino también con la revitalización de esas zonas.

Cuán

+ Lap

Cuán

El proyecto se enmarca en el Pagos (Programa de Asistencia y Gestión Urbana Sostenible) fi-Obi gus i aciado con siete millones de curos por la UE y que desarro Ban Andalucía, Galicía, el norte de Portugal, la isla de Malta, Um-bría (Italia) y Tracia (Grecia). El comité de dirección del ama se reúne desde aver en Compostela y con toda pro-babilidad darán luz verde al aula de reitabilitación, con el que

LOS INTERROGANTES	ca carrace 1	Galicia liderará uno de los tres- tipos de actuaciones previsto- en el Pagus, En concreto el que
Cuándo? • La primera aula de rehabilita- ción arrancará entre los meses de mayo y junio. Otra nueva edición se celebrará el próxi- mo ano también con Compos- tela como sede.	Por quô? • El objetivo es ofrecer las úl- timas técnicas en materia de intervención en patrimonio histórico y abordar al mismo tiempo ortas áreas vinculadas a la revitalización de los castos, como aspectos legalos y urba	The of aggregation to solution with the principal sequences construction the principal sequences construction targe y canadros administrativos van la plantificación y gostión de pro- mará entre los trosses de mayo y disciendor en Sastatugo. I trate de pozentes portificipatan no solu- terarios galagos sinte fundiore espacetos de ottos países entre al de la conservación de la conserva- tiones galagos sinte fundiores de la classificación de la conserva- tiones para entres mais a conserva- tion hagan esta conserva- tarios países entre fundiores de la conserva- tarios que a conserva tará vision glina la de la intervención en es- cos hispacicos. Da badrá curanso se
Cuántos? • En total la previsión es que se formes en cada aula alrede- dor de sesonta técnicos y pro fesionales procedentes de toda Galicia.	nistinos. Quiénes? En las ponencias y talleros participarán expertos de va- rios países europeos •	
LOS DATOS	and a second sec	períficos desde para abigados y arquitectos basta para cante
Objetivos - El programa Pa- gus desarrollaria además de la formación torsa dos áreas: estudios sobre accesibilidad de las personas a los centros urbanos mediante transporte público. La última abrodaria le alaboración de proyectos de repupamiento de centros his- tócicos en materia de sistemas avanzalos y de comunicación, un área pendiente de desarro.	tos concretos para edificios y conjuntos de los veintinueve cascos históricos de Galicia que cuentan con un plan inte-	mo, electricistas, herrouso e ce- capilotas, en el anta se pereta- tritamities especial atención da formación detenteras y lumito- narios de las administrariones publicas, Emblein habra modu- los dedicados a corpos con res- prostatibude en gestión. En esperiencia de Santiaco, que acogerá una amesa anta el poriento atos países participatuto- en da Dagos

OPINIÓN PASTO DE TIBURONES A Lines Excenden

Bugallo, habitualm anable v predspuesto. declaraciones considerada anta, B-va anos días lo a la parra. Si no le gi la pregunta recurre a qui sues sólo morbo". Baqueire enus mulifico en manife renes y con mucha mene icuencia verbal, para qu gas a engenearnets, cuarte lirse por los cerros de Uia cralífica de interrogator s pregnetas. ZP aprovecha angina to you e coalicia e in ittales un poco de talante

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CUM LAUDE

DADA



• que se ha sacado de la ma upos slatos man anados e balance del Palacio de Congresos, ¿Asanto de que viene abora presentar ese informe triand a star Ganas de crear malos collos con milongas.



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Santiago

Aula > El IGVS y Raxoi pondrán en marcha un aula dedicada a cascos históricos

Accesibilidad > Lugo, Ribadavia y Vigo estudiarán el transporte público en zonas monumentales

Sin contaminar ► Ribadeo abordará medios de transporte innovadores y sin polución-

EJEMPLO PARA EUROPA

Santiago liderará la formación de expertos en rehabilitación

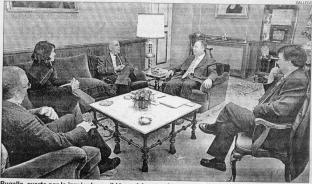
► El alcalde, Xosé Sánchez Bugallo, recibió ayer a los coordinadores del plan Pagus ► Allariz, Celanova, Ferrol, Mondoñedo, Lugo, Ribadavia, Ribadeo y Vigo también desarrollarán proyectos dentro del programa de la UE

REDACCIÓN · SANTIAGO

La capital gallega encabezará uno de los principales proyectos del Programa de Asistencia y Gestión Urbana Sostenible (Pagus), que desarrollarán varios países con fondos comunitarios. La iniciativa de Santiago fue una de las aceptadas en la reunión del comité de dirección del programa que se celebró en Compostela estos días. El alcalde, Xosé Sánchez Bu-

gallo, recibió ayer en el pazo de Raxoi a los coordinadores del programa, en el que participan Andalucía, el norte de Portugal, Umbría (Italia), Malta y Tracia (Grecia). Con el apoyo del Instituto Galego da Vivenda e Solo (IGVS) la capital gallega liderara el desarrollo de un aula para la capacitación de técnicos, expertos, empresas, artesanos, funcio-

ciparán en la segunda parte del programa europeo, centrado en la realización de estudios para potenciar el uso de transportes públicos en la comunicación con los centros históricos. También se abordará en este apartado la planificación de accesos.



Bugallo, cuarto por la izquierda, recibió en el Ayuntamiento a los responsables del programa

LOS DATOS

Inversión > El programa Pagus Aula internacional > El aula de cuenta con un presupuesto de rehabilitación que se desarrosiete millones de euros (más de llará en Compostela contará 1.100 millones de pesetas) y se con la participación de varios enmarca dentro de los fondos expertos de distintos países Interreg de desarrollo. europeos 🔳

Ribadeo tomará parte en los trabajos sobre sistemas de transporte innovadores y no contaminantes, en tanto que Ferrol, Allariz, Lugo, Mondoñedo, Ribadeo, Celanova y Ribadavia abordarán además las redes informáticas y las herramientas de acceso

narios y gestores. Lugo, Ribadavia y Vigo parti-

CHURCH

ICOMOS



CONVENTION SIGNATURE - GRANADA



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Regione Umbria Comune di Orvieto Comune di Todi Comune di Spoleto



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Le attività scientifiche sono destinate a ricercatori e studiosi delle Le attivita scientriche sono destinate a nordatori e sudosi delle disoptine di Golgia, dell'ingenata Geodenida e idraulica, dell'in-gegneta del Territorio e dell'Ambiente, dell'Arohitettura, dell'Unan-tica e delle Scienza Agrane e sono svolte, con la partecipazione di prestigosi docenti italiani e stranieri, tramite conferenze, seminari e corsi brevi.

Cord Great. Le athick disclamble sono sviluppise reframitible di Maker, modi si auvali dele discipline logra inflotate, e di Corei di Cormatorie e di Corei di Cormatorie e degli Etti cocci, monore a professionia de a lacifici d'impessa. Pholicola animitatorio e degli Etti cocci, monore a professionia de a lacifici d'impessa. Pholicola compositi esti di polici della di contra al testi di poporta compe-tenza, odanosti, a bie songo di Specifici Laborato di Risecta ettilizzano competitazione di coccimitatorio di polici alla di contra testi esti di contractano di coccimitatorio di polici laborato di Risecta estilizzano competitorio di coccimitatorio di polici laborato di Risecta estilizzano competitorio di coccimitatorio di polici laborato di Risecta estilizzano competitorio di polici laborato di Risecta

Solutional Centra di Documentazione opecanatori montratzzati e Biblioteche di Sebtre. L'attività soleritifica e outurale dell'Alta Souola è presieduta da un Collegio Accademico che sviluppa programmi annuali e plutiennali che vengono sottoposti all'approvazione del Consiglio di Amministra-zione.

CHE COSA E' EMAS

 CIRC COSA E: CANAS EMAS è racontroi di Eco Management Audi Scheme ovvero elate-ma di controllo e gestione ambientale.
 I detena e attuamente disciplinato dal Regolamento UE 7617201.
 Emas e una telame volontatori, cui posicono addririe tutte le orga-nizzazioni (imprese e)o enti) interessate a migliorare le proprie pre-stazioni ambientali. stazioni ambientali. L'organismo competente, in italia, per il rilascio della certificazione EMAS e il Comitalo Ecolabei Ecoaudit dei Ministero dell'Ambiente, che si avvale dei supporto tecnico dell'APAT.

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 Promuovere un imploramento contruo delle prestazioni ambientali degli enti elo delle imprese.
 Fornire al pubblico ed agri atti soggetti interessati dei territorio intri-mazioni sull'impatto e sulle performance ambientali di enti elo di imprese nonche sul continuo miglioramento delle loro prestazioni amteriali

A CHI E' RIVOLTO IL SEMINARIO Manager e gestori pubblici impegnati nella gestione degli inter-venti di riqualificazione urbana, nel rafforzamento delle capaci-

tà di rilevamento delle criticità, nell'acquisizione degli strumenti di comunicazione pubblica, nella diffusione delle tematiche dello sviluppo sostenibile

OBIETTIVI DEL SEMINARIO

Objet intro las per la creazione di un modello di gestione di terri-tori companidenti centri storici di riconosciuto preglo sog-getti a vali fenomeni di disseste e caratterizzati da un patrimo-nio edilizio degradato che ha continuito allo spopolamento dei centri stessi e alta rarefazione delle attivito commerciali.

COORDINATORI DEL SEMINARIO

Ing. Marco BARLUZZI - Alta Scuola - Esperto di Formazione, Logistic & Management - Engineering Consultant Dott. Pasquale PIGNATALE - Consulente EMAS per la PA. Valutatore di Sistemi di Gestione Ambientale.

DOCENTI

 DOCENTI Arch, Alessandro SENO Esperto di Gestione Ambientale delle PA. - Consulente e valu-tatore di ISGA. Consigliere delegato di Vienove SpA per l'edil-zia sostenibile, urbanistica e qualità della progettazione. Arch, Daniela BRASCUGLI Consulente EMAS per la PA. - Progettista della sostenibilità distanzatore de la sostenibilità urbana ed esperta di bioedilizia.

Scuola di Alta Specializzazione e Centro Studi per la Manutenzione e Conservazione dei Centri Storici in Territori Instabili

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FINAL CONFERENCE COMPONENT 2- SANTIAGO







na Europa técnicos

em preservação











RESULTS 1

After almost a decade many of the actions have been implemented positively, meaning that approach and intervention methodologies proved to be substantially correct and that, updated and integrated, can be further developed and implemented in other heritage urban contexts.

Overall and specific objectives have been reached as the general one for identification of tools and actions oriented to maintain residents and activities in the historical urban areas; the 12 sub-projects gave practical and feasible solutions in the fields of renewal and rehabilitation, mobility and immaterial information, by implementing pilot projects.

Sub-projects not only upgraded the general awareness and attention on the urban sustainable development, but defined the tools and instruments applied by regional and local authorities for the EU 2007-2013 planning period of FEDER structural funds, with measures oriented to urban heritage development.

IC MOS

ALTASCUOLA: component action 2c

Environmental management systems in sustainability policies of historical centers

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Sub project 2D M.A.G.U.S.

Management and Governance of Urban Sustainability

Assistance for the Socio-Economic development for the Valletta Fortifications

Legislative framework Case studies Public-private partnerships Social-Economic benefits

It is envisaged that an urban renewal process of the area will be implemented through the acquisition of new technologies and models, possibly through a public-private venture.









PROGRAMME INTERREG 3C – ZONA SUD

PROJET P.A.G.U.S. Programme d' Assistance et Gestion Urbaine Soutenable

SUB PROJECT M.A.G.U.S.

NARNI - 21 November 2005



PAGUS PROGRAM LÍNEA 2-C CÁDIZ





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RESULTS 2

Second general objective regarding skill and capacity of professionals and experts has been most successful, further developed by several partners in the diverse regions with direct involvement of the main actors as councils, public authorities, urban development agencies.

Main added value is represented by the awareness risen, not only among the participating partners, but to external actors and beneficiaries, of the great relevance of the rehabilitation, renewal and sustainable re-use of urban areas and the protection of tangible and intangible patrimony.

This was emphasized by the **consciousness that this methodology was shared by all the regions** participating directly or indirectly to the PAGUS activities, and interest was confirmed by the actions implemented after on policies and strategies for the sustainable urban heritage development.

PAGUS results continued in at least two regions with the activation by local universities of yearly stages based on the project indications.



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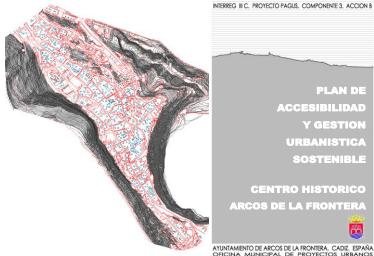


Programme d' Assistance et Gestion Urbaine Soutenable NTERREG IIIC HELLENIC

«ALTERNATIVE – NON POLLUTING TRANSPORTATION SYSTEMS IN PANAGIA AND KASTRO REGION - KAVALA»



PETAMIDES CHARALAMPOS Urban Planner – Traffic Engineer TYROLOGOS KYRIAKOS Civil Engineer – Traffic Engineer KAVALA MAY 2006 Study :



PROYECTO P.A.G.U.S. INTERREG III C

> ACCESIBILIDAD Y MOVILIDAD EN EL CENTRO HISTÓRICO DE **RIBADEO**

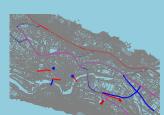






PLAN DE REVISION GENERAL DE LA MOVILIDAD **APARCAMIENTOS Y PEATONALIZACION DEL NÚCLEO DE RIBADAVIA**





Nord Est SUD Ouest INTERREG IIIC

 ICOMOS
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RESULTS 3

Other specific results achieved were those of the 12 subprojects, regarding particular actions within one of the 3 main guidelines; from the analysis of them we can say that most of them have been reached, some also immediately implemented, obtaining funds like compatible transport systems.

Is confirmed that the overall activity increased awareness and engagement of local authorities on relevant issues regarding urban heritage sustainable development and to provide at regional level important advises in the renewal and implementation of the planning methods and managing instruments.

Another general achievement has been the opportunity offered to many local authorities, to participate and work together with similar administrations on common problems, identifying shared methodologies and strategies of intervention.

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Guadix (Andalucía) 📍

Methodology of the Work





Los Propileos

Granada XIX



El Borne

Brite deel Brite deel

4D PROJECT: DIGITAL HISTORIC CITIES: ACTUAL SITUATION

Referencia



GUADIX: LEADER ACTIVITIES/ GUADIX: OWN ACTIVITIES

adix, 29th and 30th June anova and Rbadavia, 17th and 18th October

Lugo (Galice)



4C PROJECT: VIRTUAL MUSEUM

4D PROJECT: DIGITAL HISTORIC CITIES: ACTUAL SITUATION

CLIÉ



Sevilla (Andalucía)

4B PROJECT: VIRTUAL AGORA: ACTUAL SITUATION



Meeting Sevilla 26th October
Direct local discussions TV programs in historic Centers zones
Participation by sms
TV programs is release oriented by the people sms.
Will make in the "Areas de Rehabilitación ttegrada" zones



LESSONS LEARNED

From almost ten years of monitoring the PAGUS results, is now confirmed that most of the premises were right, the objectives identified clear and generally achieved, and strategies and methodology adopted proved to be positive and successful.

Best practices indentified by the pilot –projects where followed by specific measures of the following UE Planning Period (2007-2013) and obtained financial support from the FEDER Structural Funds, that allowed their implementation.

Many renewal programs and upgrading interventions on urban heritage realities have been implemented successfully and the defined guidelines, rules and intervention tools appear still fully operational.

In mobility sector an innovative transport example is <u>*Perugia's*</u> <u>*Minimetro,*</u> combined with an entire compatible system) as a model almost unique to be replied elsewhere, <u>*Malta Urban Transport Plan*</u> is another.

ITC sector has advanced in 10 years so fast that the actions foreseen appear now almost obsolete and taken-over, anyway going in right direction!!(interactive information on mobiles, online data-base, virtual reality representations, etc.).

CIUUH

IC

MINIMETRO'

7 STAZIONI

25 VETTURE DA 50 POSTI CIASCUNO

LUNGHEZZA ml 3.015

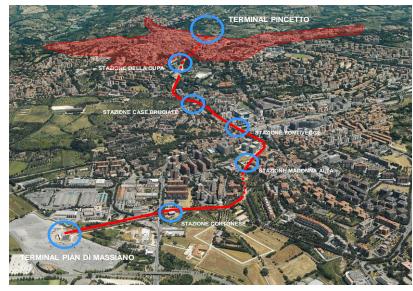
10 MINUTI DA P. DI MASSIANO AL CENTRO STORICO

COSTO 95 MILIONI DI EURO





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ministry for urban development and roads



The Valletta Conference for Sustainable Urban Transport Systems.









Project Part Financed by the European Union 28th, 29th 30th November 2006 SAS Radison Hotel, Malta. comité international des villes et villages historiques international committee on historic towns and villages



Bus Rapid Transit (Interreg IIIC)

- Target to reduce dependence
 on cars
- Increasing efficiency of public transport (by prioritizing PT vehicles)
- Feasibility Study for the adoption of BRT technology in Malta
- Area of Study is the Inner Harbour Region









CONSIDERATIONS 1

From the observation and analysis of the achievements reached in PAGUS and other similar programs, as a personal reflection, shared already with several colleagues, there is a question that emerges more and more... related to a more wider topic, represented by the dimensions and dimensions and size of the interventions to be managed.

In fact ,one of the conditions considered as necessary for the success of integrated planning, the active participation of citizens and an easy dialogue between main actors, is strongly reduced as increases number of population and size of the intervention area

Feeling is that also diminishes social cohesion and sense of community ,a deep lack that facilitates the downgrading of the intangible heritage, and that, as stated in the symposium topics, represents the necessary "*interaction between tangible and intangible elements of the city*", values without whose rises the risk that an heritage city becomes just an ...old city without identity...!!

<u>Then question is:</u> are the identified measures and interventions, valid for small-medium size heritage cities, effective also in greater contexts or in just reduced clusters, included in metropolitan areas, where they already lost any intangible heritage, represented by the original inhabitants and activities.??

COMOS

CONSIDERATIONS 2

Another great danger for all heritage cities is nowadays represented by so called "cultural" tourism that if not properly regulated and managed can suffocate their values, expels original residents, and in long term determine serious damages to local economy.

Cultural tourism seemingly offers historical cities a new opportunity. The sudden interest in history is generally promoted as a resource for heritage cities, but this tourism linked to existence of the historic city, favors instead modification processes, and balance of urban functions in historic city is strongly altered by seasonal masses using the city in a way till now unknown.

It matters them little that city is inhabited or not. The historic town becomes a pure showcase where monuments are a minor part, replaced by T-shirt shops and fashion boutiques, fast foods! above street level the life of residents try to continues as normal, but more and new problems arise from overwhelming tourists masses . **Result is that many residents don't spend their daily life in some parts of the historic city.**

Heritage preservation is the demand from citizens groups that ask more attention, services, and better care for monuments and traditions. Management strategies and rehabilitation must be oriented to recover to local heritage, tangible and intangible, and rule massive tourism, to avoid the progressive lack of local identity.



CONCLUSIONS

Historic Cities and Villages is a definition that by itself supposes a scale limit and this dimensional limit is fitting many European realities where urban development has been based on a **net of small-medium size cities**, mostly at short distance from each other, with homogeneous and traditionally settled populations, strong human relations, intense community life and high social cohesion and identity...but also this model can be endangered by the arrival of to many new inhabitants.

Why has the forecast that 70% of world population will live for 2050 in urban areas will settle mostly in macro-cities or huge metropolitan areas? The Athens Charter, that promoted zoning is far behind and answers to new demands must and can be different.

ITC are reducing the need of daily commuting home-work, and home-working is increasingly experimented, so why this not to far scenario, (who could imagine the change in our life coming from the digital tools only 30 years ago?) can help revaluate the heritage, tanging ble and intangible, that small cities still have and can assure a better quality of life, so coil cohesion and permanent sustainable urban development.

Can't instead be supported the attractiveness of minor centers, that have surely mor e values and resilience, with adequate urban enhancement and services, developing an efficient transport and mobility network between them? This would protect heritage values of urban settlements, local traditions, favour social cohesion and sustainable permanent economic development

Let's promote it...!!!

CHURCH

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Thank you for your attention

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