

A possible model for identifying sustainable conservation cases

Michal Firestone
(Valetta, April 2010)

“Sustainable development means meeting the needs of the present generations without compromising the ability of future generations to meet their needs...”
(European Commission, SDS 2005)

“We have no right whatever to touch [the buildings of past times]. They are not ours. They belong partly to those who built them, and partly to all the generations of mankind who are to follow us...” (John Ruskin)

ENVIRONMENTAL PROTECTION

Safeguard the earth's capacity to support life in all its diversity, respect the limits of the planet's natural resources and ensure a high level of protection and improvement of the quality of the environment. Prevent and reduce environmental pollution and promote sustainable consumption and production to break the link between economic growth and environmental degradation.

SOCIAL EQUITY AND COHESION

Promote a democratic, socially inclusive, cohesive, healthy, safe and just society with respect for fundamental rights and cultural diversity that creates equal opportunities and combats discrimination in all its forms.

ECONOMIC PROSPERITY

Promote a prosperous, innovative, knowledge-rich, competitive and eco-efficient economy which provides high living standards and full and high-quality employment throughout the European Union.

(Council of the European Union 10917/06)

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**Is urban
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Business activity – Fortune Global 500 headquarters and Top 40 business service firms, size of stock and commodities markets, flow of goods, industry conferences

Human capital – data on top universities, international students, inhabitants with university degrees, size of foreign-born population, primary and secondary international schools,

Information exchange – bureaus of global publications, coverage of international news, broadband penetration

Cultural experience – international visitors, performing arts venues, international shows and sporting events, diversity and quality of culinary scene

Political engagement – embassies, consulates, international organizations, think tanks, international policy conferences, and sister-city arrangements, investment promotion agencies and NGOs

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Cultural heritage – size of the heritage area, number of cultural resources, diversity of heritage, quality of presentation and interpretation, related activities including festivals, conferences and training, and the number of heritage organizations present in the city

Business activity – Fortune Global 500 headquarters and Top 40 business service firms, size of stock and commodities markets, flow of goods, industry conferences, number of local institutions and businesses that cater to the local population

Human capital – data on top universities, international students, inhabitants with university degrees, size of foreign-born population, primary and secondary international schools, size of local population, the presence of a local community

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