Theme 2: The Historic Urban Landscape and Evolution of Urban Heritage Governance Concept.

## 20. VALORIZATION OF TOWNS, VILLAGES & RURAL SETTLEMENTS A TOOL FOR TERRITORIAL REBALANCE, CLIMATE CHANGE MITIGATION & HERITAGE ENHANCEMENT

## Paolo Motta, Architecte, Italy

1. Referring to the Valletta Principles preamble that states: "Humanity faces today a number of changes, concerning particularly the habitat in general, and the towns and urban areas in particular", the pandemic represents the opportunity to review the current urban paradigms.

2. Particularly, state the topic of your communication and how it relates to the symposium's theme: Valetta Principles, Governance, Participation, Climate Change, Technology, etc. (please, select one or at most two topics). (4-5 lines). The aim of this communication is to underline the relevance of the review of the Valletta Principles and their updating to a new global scenario, deeply modified by rising attention to climate change, improved local participation in governance, and especially the spread use of new technologies, that are reducing the current dogma of urbanization as the only future. All elements that favor the revival of the minor historic towns and villages with their rich tangible heritage and intangible values and involving Climate Change and Technology issues.

3. Expose the case or concept briefly, but please do it with sufficient detail, allowing the reader to understand: firstly, the purpose or objective of your research/practice (if case-based, at a local level); secondly, the method of research/practices employed, thirdly the achievements of the research/practice, fourthly the outcomes and their impact at a local, regional or global level. (15-20 lines). To reach the objective of safeguarding and enhancing these unique heritage assets and values and favor their upgrading as renewed poles of territorial sustainable development also to mitigate the inequalities between urban and rural areas, is necessary a common and participated action at global level, involving all the related authorities, local communities, private stakeholders, academia. Rising attention is coming from international organizations as UN Habitat and institutions like the UE, whose more recent planning strategies are moving in this direction, aware that huge agglomerations are not the solutions and their negative social and economic impacts evident. And this model revealed unable to face the current and future emergencies, not only pandemic, but due to climate change, shortage of natural resources, rising sea levels, huge migrations, and so on. Following the reviewed Valletta Principles is necessary to raise awareness on the dangers that un-ruled mass tourism and gentrification represent for smaller towns and villages, whose communities' risk to lose their authenticity, and instead promote multi-disciplinary strategies for a sustainable development, favoring integration of new residents, social cohesion and quality of life. All these indications are detailed and included in the updated principles therefore they must be followed in the next future for every urban development process.

4. Future directions of your research/practice' topic and how it affects or is affected by the theme of this symposium (the one or two topics selected in 2). (4-5 lines). The aim of this communication is to spread an initiative for the revival of smaller towns and villages, the safeguard of their tangible heritage and enhancement of the intangible traditions and values and find the support of academic platforms as CIVVIH-ICOMOS for promoting this action, that follows and implements the Valletta Principles in a new overall model of human settlement spread on the territory. Oriented Climate Change and Technology issues.

5. References.

Urbanization and Sustainability after the COVID-19 Pandemic-P. Motta

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Rising Dangers of Unruled Urbanization P. Motta

https://eurispes.eu/wp-content/uploads/2019/01/47.motta brics.note urbanization en le.havre .13.3.2019.pdf

Human Settlements Role to Mitigate Climate Change-P. Motta

ICOMOSGA2020 - 6ISCS Joint Meeting: Advancing Risk Management for The Shared Future. pg. 78-84 http://openarchive.icomos.org/id/eprint/2413/1/2020%20ICOMOS%206%20ISCs%20Joint%20Meeting%20Procee dings%20.pdf



IC MOS Belgium-Belgique-België comité international des villes et villages historiques international committee on historic cities, towns and villages