Background

• Split has been Inscribed as a World Heritage Site in 1979, without Management Plan nor Buffer Zone.
• In later years it would not have been accepted without the above requirements.

Management Plans

• Management Plans (MP) are the most efficient tools to assure the protection of cultural values of any heritage site.
• MP consider ALL relevant aspects and values of a site- not just the cultural.
MP can be considered as a toolbox:

- Development plans
- Conservation plans
- Infrastructure
- Social aspects
- Presentation & Interpretation
- Maintenance & Monitoring
- Enforcement
- Administration & Management
- Functions & Activities
- Law
- Education
- Finances & Economy
- Visitors’ management
- Historic Core Management Plan
Management Planning Process

Defining Objectives

Data Collection
- Physical and Infrastructure conditions
- Existing Plans
- Identification of stakeholders
- Economic Aspects
- Legal status/Policies/Regulations
- Social Aspects
- Management System

Assessments
- State of Conservation
- Development Trends
- Social Trends
- Economic Trends
- System Efficiency
- Stakeholders Values
- Risk assessments
- Conflict assessments
- SWOT Analysis - Strength, Weaknesses, Opportunities, Threats

Preparation of the Plan
- Preparing a draft of the MP
- Presentations to decision makers and public
- Compilation of the Management Plan

Approval and Implementation
- Obtain public recognition and official approval
- Preparation of action plan including implementation mechanisms and cost estimates
- Preparation of detailed plans Implementation of plans
- Monitoring Assessment and Revisions

Historic Core Management Plan
The Vision

• The protection of the cultural values of the Historic Core of Split will be secured and sustainable.

• Within a reasonable foreseen time, the Historic Core of Split will be properly conserved, well managed, properly used, enjoyed by local citizens and outside visitors.

• The management and planning of the Historic Core of Split will significantly contribute to the economy, culture, reputation and quality of life of its inhabitants and of the citizens of Split in general.

• Being part of a World Heritage site, it will thus contribute to the culture of the world and to its quality.
STRENGTHS

- Outstanding Universal Value.
- Tourism attraction - Existing income from tourism.
- Beauty of the place and the Region.
- A living place - Continuity of life and use since the Roman period.
- Identity Potential
- Municipality owns large numbers of properties.
- Nearby natural and cultural attractions including world heritage sites.
OPPORTUNITIES

- Professionals working on the site.
- Cultural tourism on rise.
- Municipal and public awareness for the site’s problems and importance.
- Diversity of habitat, activities and cultural traces
### WEAKNESSES

- Unfocused Vision.
- Poor infrastructure.
- Poor enforcement of laws.
- Relatively large number of stakeholders.
- Lack of public involvement.
- Non sufficient transparency by authorities.
- Unclear Decision-Making process.
- Inadequate tourist information and Organization.
- Uncertainty of Ownership and responsibilities definition.
- Poor facilities for special needs (Disabled people, Children etc).
- Lack of variety of open space for the inhabitants.
- Lack of conservation plans.
- Conservation Unit too small.
- Conflicts between conservators and archaeologists.
- Parking issues.

**Historic Core Management Plan**
THREATS

- Tourism congestion.
- Non compatible uses.
- Lack of control mechanism over public\private ownership.
- Conflicts between tourism and residential activities.
- Neglect of public property in the HC.
- Demographic deterioration
- Environmental deterioration
- Housing deterioration
- ‘Museification ‘
- Lack of implementation of plans by public authorities.
- Private ownership of important cultural heritage properties.
- Changes to Spirit of Place.
Action plan, Projects and Recommendations

- 32 Specific actions and projects are suggested in the plan.
- 132 recommendations are part of the plan.

The Management Plan is not a Detailed Plan and most issues require detailed planning.