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The management of the Mediterranean historical port cities's conservation. Cultural Heritage and urban Tourism on the historical waterfronts

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Abstract

Mediterranean port cities have a long history as places of economic exchange and as gateways for the transmission of people, goods, buildings and urban form. Since the middle of the 19th century, globalization has further promoted them as major nodes in a worldwide economic network. The rehabilitation of their historical waterfronts is today one of the principal themes of the urban policies of many Mediterranean port cities.

The connection between the historic cities and port has carried out to a new project of the role of the historic port with new implications for the settlement with coherent, functional and morphological transformations. We will pay attention to the historic process of the any Mediterranean port cities's transformation and we will analyze the renovation of the historical waterfronts of some Italian port cities in the years 2000 and their projects of the waterfronts re-valorization.

The historical waterfront's revalorization points out the theme of the sustainability of the urban conservation of historical landscape with the new re-use interventions for tourism, cruiser movements and inhabitants's pleasant life.

We try to demonstrate that the urban history of the port town structure's development can show the right road to identify the contemporary rehabilitation of the historical waterfronts and the sustainable re-use for the inhabitants and tourists.

Particular attention will be pose to the conservation strategies and projects for sustainability in the Mediterranean port towns. Sustainability is then the purpose of planning aimed at improving environmental preservation

The relevant questions are: the urban heritage of the historical waterfronts conservation strategies and projects are in direction for sustainability ? Or the tourist port areas are too often designed to produce only economic business, this regarding the achievement of general urban interests such as conservation of existing cultural/natural landscape ?

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