The conservation of Mediterranean Arab cities
In the context of the management plans

The Arab World is distinguished with its extended historical civilization. Moreover it is the homeland of the three monotheistic religions, and because of its strategic location between the three continents ,it was the transformation spine of old Syrian civilization with the Babylonian , Sumero- Akkadian and Assyrian civilization in the East and the Egyptian civilization in the South-West to the people of the universe.

The Urban heritage is the true presentation between the human being and the surrounding environment, the handicrafts and the artistic value, which had been improved with the contributions of the Arab citizens, out breaking the balanced meaning and form of the Heritage, integrated with the loyalty for traditions and habits; that all had given the urban heritage in the Arab World its distinguished identity in the formation of the urban tissue with designs expressing the scientific knowledge and artistic skill, which gave the heritage this unique identity.

There is a great need to have a conservation master plan for the urban heritage in its global comprehensive meaning, that is to say, not only to preserve and conserve the archaeological sites, historical buildings, and public and private spaces, but also to improve the social,economical, ecological dimensions as well as the human relations and in depth :the intangible heritage.

The study will shed light on the challenges facing the urban heritage, the goals and different aspects of the conservation management plan and the role of governmental agencies and communities.

The presentation will highlight the new demands which urban heritage and culture could present in demonstrating their roll in health, education opportunities, promoting economic benefits and sustainable development.

The study will introduce some examples from the Arab World presenting the activities of the governmental agencies and the public sectors, who should be engaged in, with the officials in the responsibilities in this important sector.

Key Notes -: