management and values
Taj Mahal 1983

Mardin
Mardin

features
• baraka
• ancient city
• trade route
• centre for trade
• multi faith city
• Cyriac Orthodox
• early mosque
• regional architecture
• pilgrimage

values
(i) masterpiece / creative / genius
(ii) interchange human values
(iii) cultural tradition / civilization
(iv) architecture / town planning
(v) traditional human settlement
(vi) intangible / traditions / beliefs

Røros

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Røros: values

- sustainable town
- economic centre
- 18th C smelting works
  - traditional architecture
  - Northern Renaissance
  - independent Community

(i) masterpiece / creative genius
(ii) interchange human values
(iii) cultural tradition / civilization
(iv) architecture / town planning
(v) traditional human settlement
(vi) intangible / traditions / beliefs

outstanding value

Features

UNESCO criteria
outstanding value

- intangible values
- spiritual places
- icons and symbols
- emotional responses
Pontcysyllte Aqueduct

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Pontcysyllte Aqueduct

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### Pontcysyllte Aqueduct

<table>
<thead>
<tr>
<th>Features/qualities</th>
<th>Experience (felt)</th>
<th>UNESCO criteria</th>
<th>Response to key words in each criterion</th>
<th>Proposition</th>
</tr>
</thead>
<tbody>
<tr>
<td>aqueduct</td>
<td>high / long</td>
<td>Criterion (i)</td>
<td>masterpiece</td>
<td>Yes</td>
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<tr>
<td>embankment</td>
<td></td>
<td></td>
<td>work of human genius</td>
<td>Yes</td>
</tr>
<tr>
<td>canal</td>
<td></td>
<td>Criterion (ii)</td>
<td>Important (intangible) of highest value - ie. Influence over a span of time or within a cultural area of the world (description)</td>
<td>Yes</td>
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<tr>
<td>tunnel</td>
<td></td>
<td>Criterion (iii)</td>
<td>Important (intangible) of highest value - ie. Influence over a span of time or within a cultural area of the world (description)</td>
<td>Yes</td>
</tr>
<tr>
<td>high piers, long</td>
<td></td>
<td>Criterion (iv)</td>
<td>outstanding example of architectural or technological ensemble</td>
<td>Yes</td>
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<tr>
<td>master craftsmen</td>
<td></td>
<td>Criterion (v)</td>
<td>outstanding example of architectural or technological ensemble</td>
<td>Yes</td>
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<tr>
<td>medieval</td>
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<td>Criterion (vi)</td>
<td>outstanding example of traditional human settlement (description)</td>
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<td>romantic</td>
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<td>(description)</td>
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<td>memorable</td>
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<td></td>
<td>(description)</td>
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<tr>
<td>‘wow’ factor</td>
<td></td>
<td></td>
<td>(description)</td>
<td>No</td>
</tr>
</tbody>
</table>

#### City of Bath

- **Proposition A:**
  - Outstanding example of architectural or technological ensemble
- **Proposition B:**
  - Outstanding example of architectural or technological ensemble
- **Proposition C:**
  - Outstanding example of architectural or technological ensemble
- **Proposition D:**
  - Outstanding example of architectural or technological ensemble

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City of Bath

A Hotsprings  
B sacred spring  
C healing  
D 18th C spa  
E landscape  
F Enlightenment  
G 20th Century

(i) masterpiece  
(ii) interchange of human values  
(iv) architecture / town planning
City of Bath

A Hotsprings
B sacred spring
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G 20th Century
City of Bath

G 20th Century

Cultural Landscape

Statement of values

Proposition One
Proposition Two
Proposition Three
Proposition Four
Proposition Five
Proposition Six

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management plans

Protection

... protect the intangible?
management plans

- Identification
- Protection
- Conservation
- Presentation
- Education

management plans

- Identification
- Protection
- Conservation
- Presentation
- Education
management plans

Identification
Protection
Conservation
Presentation
Education

management plans

Identification
Protection
Conservation
Presentation
Education
management plans

Management Plan

- Identification
- Protection
- Conservation
- Presentation
- Education
management plans

- Management Plan
- Development Plan
  - Identification
  - Protection
  - Conservation
  - Presentation
  - Education

thank you