

> Tuesday September 18, 2008:

➔ 9:30/10:30: Opening

- Welcome by Mr Hervé SCHIAVETTI, Mayor of Arles,
- Introduction by Mr Jacques ROUSSET, Honorary President of the International Union for Technical Associations and Organisations,
- Welcome by Mr Michel VAUZELLE, President of the Regional Council of Provence Alpes Côte d'Azur,
- Mrs Minja YANG, UNESCO representative,
- Mr Daniel BAILLON, in charge of culture in the French commission for the UNESCO,
- Mr Jean-Michel SEVERINO, CEO of the French Agency for Development (AFD),
- Mr Albert OLLIVIER, Delegated for the Mediterranean for the Caisse des Dépôts
- Presentation of the event by the President of the seminar, Mr Yves DAUGE, Senator of Indre et Loire.

➔ 11:00/11:15: Coffee break

➔ 11:15/12:45: General communications

- Mr Régis KOETSCHET, Director of the development policies, Ministry for Foreign and European Affairs,
- Mr Jacques FAYE, head of the inter-ministries information and coordination office, direction of the major risks prevention, Ministry for Ecology, Energy, Sustainable development and territory planning,
- Mrs Sofia AVGERINO KOLONIAS, professor at the University of Athens, Vice-president of ICOMOS Athens and president of the International committee for Historical Cities and Villages,
- Mr Laurent GIROMETTI, Technical and juridical director, National Agency for the Habitat (Anah),
- Mr Michel CARMONA, professor and director of the Institute of urbanism – University of Paris IV – Sorbonne and Mrs Guillemette PINCENT, ATER, geography area, University of Paris IV-Sorbonne,
- Mr Tristan MOREL, Student at the Institute of Urbanism, University of Paris IV-Sorbonne,
- Mr Christian MOURISARD, President of the Alliance of European Cultural Cities (AVEC).

➔ 13:00/14:00 : Lunch – buffet in the courtyard of the National superior school for photography.

➔ 14:00 –15:30 : First session "Urbanism and architecture"

President: Mrs Minja YANG, Director and UNESCO Representative to Bhutan, India, Maldives and Sri Lanka
Reporter: Mr Daniel DROCOURT, director of the workshop of heritage in Marseille.

A. Case study

The objective of this session is to identify different type of urban and heritage spaces, which can be observed in the Mediterranean.

- ➔ City of Damas (Syria): refurbishing of the historical city of Damas,
Mrs Oriane MATTE, PhD-HDR, President of the Association Heart of Damascus – Safeguarding Syrian Heritage
- ➔ City of Tel Aviv (Israel): the white city, management of a modern heritage in constant evolution,
Mr Micha GROSS, architect designer of the Bauhaus Centre, Tel-Aviv.
- ➔ City of Genoa (Italy): requalification of the port initiated by the municipality,
Mr Giovanni SPALLA, professor at the University of Genoa.

B. Transversal issues

- How to hierarchize the heritage value of a unit? And thus, how to hierarchize the rules of protection of this unit?
Mr Bernard WAGON, architect (Paris, France).
The actors' responsibility in the protection and valorisation of the heritage,
Mr Marcelino Sanchez, Mayor of Ubeda (Spain).
- The example of the Indian Heritage Cities Network
Dr Savita Raje, conservation architect-urban planner (New Delhi, India)

➔ 15:30/15:45: Debate

➔ 15:45/16:00: Coffee break

➔ 16:00/17:30: Second session "Social issues"

President: Mr Michel POLGE, Inter-ministry pole for the fight against insalubrious habitat (MEEDDAT, France).
Reporter: Dr. Nuhad ABDALLAH, Professor of Architecture and urbanism (University of Tishreen, Syria).

A. Case study

The objective of this session is to identify the major social challenges, which are faced by the Mediterranean Cities.
➔ City of Sevilla (Spain): How to attract the local population in the city centre when the population is getting older and fleeing outside?

D. David BUEZAS MARTINEZ, general coordination of the urbanism area and Justo Emilio GONZALEZ MORMENEO, director of the communication and public relation.

➔ City of Fez (Morocco): Our work in the suburbs with the inhabitants and the crafts men around rehabilitation of urban heritage, Mr Omar HASSOUNI, architect, geographer, director of the operations ADER-Fez, lecturer at the National School for architecture in Rabat.

➔ City of Ghardaïa (Algeria): Refurbishing the Ksours with the inhabitants,
Mr Zohair BALLALOU and Mr Younes BABANEDJAR, promotion office for the valley of M'zab

B. Transversal issues

Refurbishing the habitat – the gentrification phenomenon,

Mr Damien BERTRAND, geographer, urban planner, FORS-Recherche Sociale (Paris, France).
Mr Yves DE LAGAUSIE, Engineer E.C.P., qualified Urban planner O.P.Q.U. (Montpellier, France).

➔ 17:30/17:45: Debate

➔ 18:30: Opening of the European Heritage Days and the Maurice Frydman Exhibition (St Trophime Cloister)

> Friday September 19, 2008:

➔ 9:00/11:00: Third session "Operational and technical issues"

President: Mr Alexandre METRO, architect of the Heritage, ICOMOS France (Paris, France)
Reporter: Mr Samir ABDULAC, doctor in urban planning and international consultant (Paris, France).

A. Case study

This third session aims at presenting a few operational stakes and some innovative tools set up at different scales to valorise the urban heritage.

➔ City of Perpignan (France): the national tools for restoration, protection and enhancement of the urban heritage,

Mrs Marie TJOYAS, deputy mayor delegated to sustainable development and Mrs Michèle CAPDET, municipal councillor

➔ City of Tunis (Tunisia): refurbishing the oukalas: actors, principles, projects and realisations,
Mr Jellal ABDEKAFI, architect, landscape gardener, DPLG, urban planner (Tunis).

➔ City of Amman (Jordan): Amman urban heritage strategy and policies.

Collaboration with the AFD and the city of Paris,

Eng. Fawzi Masad / undersecretary assistant, National Heritage Committee member and Arch.

Ibrahim Hashim / Heritage Officer at Amman Plan / Heritage Technical Advisory Committee member.

➔ City of Alger (Algeria): the project of the Casbah of Alger,

Mr Abdelouahab ZEKAGH, architect and lecturer at the Polytechnic School of Architecture of Alger

B. Transversal issues

• The UNESCO management plan – Reflexion of the association of the French sites inscribed on the world heritage list.

Mr Bouzid SABEG, head of the heritage department of the city of Arles and Mr Bernard POUVEREL, director of the site of the Pont du Gard – France.

• Financing issues, M. Louis-Jacques VAILLANT, chief of department "local authorities and urban development", French Agency for the Development.

• Importance of the economic and legal framework of the heritage, Mr Michel CARMONA, lecturer and director of the Urbanism institute – University of Paris IV, La Sorbonne.

- ➔ 11:00/11:15: Debate
- ➔ 11:15/11:30: Coffee break

➔ 11:30/13:00: **Fourth session: "vulnerability of heritage and sustainable development"**

President: Claude LEFROU, former director at the Office for geological and mine researches (France),
Reporter: Nadia THEUMA, Lecturer at the University of Malta (Valletta, Malta).

A. Case study

This session aims at underlining different types of risks met in several mediterranean historical cities.
What are those risks and what type of tools do the city have to face them?

- ➔ City of Valletta (Malta): the risks linked to the dammages done by the environment on built heritage: the project of the waterfront, Mr Konrad BUHAGIAR, architect (Architecture Project - Valletta)
- ➔ City of Evora (Portugal): Qualicities, a progress approach and a European Label, Mr Telmo ROCHA, Municipality of Evora and Mr Raphaël SOUCHIER, General delegate of the AVEC.
- ➔ City of Pézenas (France): The Med Eco Quartier approach: build sustainable districts in the Mediterranean, Mr Alain VOGEL-SINGER, Mayor of Pézenas

➔ 13:00/14:00: Lunch-buffet in the courtyard of the National superior school for photography.

➔ 14:00/14:45: **B. Transversal issues**

- The program of the French Ministry for Ecology for the prevention of seismic risk in France and in the overseas departments, with the implication of public authorities, building industry and the citizens and reducing the vulnerability of people and goods, Mr Jacques FAYE, MEEDDAT
- The impact of earthquake on buildings, the refurbishing and prevention tools, Mr Norbert ALGOIN, Engineer.
- Urban heritage and sustainable development, Mrs Maria LOPEZ DIAZ, Anah

➔ 14:45/15:00: Debate

➔ 15:00/16:00: Public meeting

Synthesis of the four sessions

Presentation of the program of the European Heritage Days in Arles by the representatives of the heritage department .

➔ 16:00/16:30: Conclusions

Session under the presidency of Mr Philippe AUSSOURD, President of the UATI.

Cities' needs and priority issues to be dealt with in the future network, Mr. Patrice MOROT SIR, Ecole d'Avignon. (after a consertation period with the representatives of the invited cities)

➔ 16:30/17:00: Debate with the public

➔ 17:00/17:30: End of works

The city of Arles invites you to discover its heritage through thematic visites, fun, scientific and artistic activities from September 18 to 21, within the framework of the European Heritage Days.



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INTERNATIONAL SEMINAR

"Urban heritage enhancement in the Mediterranean"

18 & 19
September 2008

Arles, Ecole Nationale Supérieure de la Photographie

International seminar, placed under the patronage of the UNESCO, organised by the UATI, with the assistance of the city of Arles, the AVEC network and the University Paris IV-La Sorbonne, and the support of the French commission for the UNESCO.

